

# Sierra Madre News

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Sierra Madre, California — Thursday, July 11, 1963

14 Pages — Vol. 56, No. 37



ROBERT D. JONES, of 280 West Laurel, Sierra Madre, has been nationally honored in being named a member of the President's Club for New Organization among the country-wide field force of the Penn Mutual Life Insurance Company. A comparative newcomer in the insurance field, Mr. Jones led the entire force in competition with men placed under contract at the time of his entrance into the business. In recognition of his outstanding performance, he had been invited to attend an intensive three-day educational conference to be held at the company's home office in Philadelphia June 19th through 21st. While in Philadelphia, Mr. Jones was honored in a special ceremony by Charles R. Tyson, president of the company. Mr. Jones is a member of the James L. Gessner Agency, with headquarters located at 918 E. Green St., Pasadena.

## Speak Up Citizens . . .

by Jody Beavers

Question: What do you suggest we do with our litterbugs, so as to keep our parks and city clean?

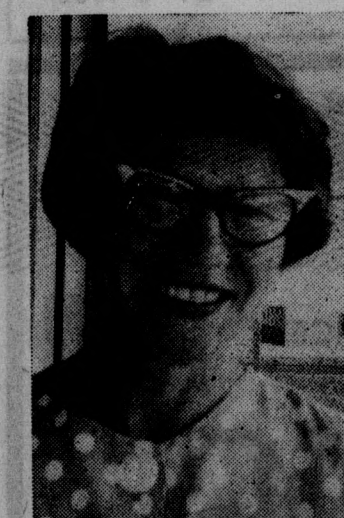


Mary Rose Grunwaldt, 90 S. McCallinda Ave., "It would help if there were more trash cans, in the right places, also enforce the fine for litter-bugs, but seriously I do think more trash cans would help."



G. P. Slipper  
316 James St.  
Hamilton, Ontario

"I am an artist just visiting your city, I appreciate the opportunity to say that I find your city and parks almost litter free, this is so pleasant, you should see some of the other cities."



Mrs. Ida Myers  
37 Esperanza

"I think we should enforce the fine for litterbugs, I just don't like to see our parks and our city dirty, people should appreciate living and having these things and care for them."

## Building Permits Decrease

Total number of building permits issued by the City of Sierra Madre for the month of June were: three single dwelling units, 19 permits, with a valuation of \$83,000.

This compared to last June shows a decrease of \$21,845, when the 37 permits were valued at \$104,845.

The number of street, electrical and plumbing permits were 63, with fees collected \$650.21. Business license fees collected for June \$574.30, with a total collected for the fiscal year of \$19,778.70.

Plan check and building permit fees collected \$373.

Building for the first six months of 1963 amounted to \$1,066,499.50, a decrease of \$330,532.50 from the first six months of 1962 when the valuation was \$1,397,032.

## Annual Awards Presentation

### Grand Champion Trophy Awarded Rosemarie Wittig

Rosemarie Wittig was taken by complete surprise when it was announced that she was the winner of the first Sierra Madre News "Grand Champion Trophy."

The award was presented by Bill Owen, president of the Sierra Madre Tennis Club, at the annual membership meeting, Tuesday, July 2, at the Music for Everyone Store at 50 W. Sierra Madre Blvd.

The trophy represents sportsmanship, service to the club, tournament participation and improved personal play.

Frank Green, in announcing the winner, which had been undisclosed until the presentation, stated that it had been a difficult decision for the voters to make, but after careful consideration and a watchful eye, Rosemarie had received the majority of votes.

Due to previous commitments, R. Robert Evans, Sierra Madre News, was unable to attend the presentation, but Frank Green conveyed Mr. Evans' message: the News is privileged in giving the Grand Champion Award, and extends congratulations to Rosemarie, and if next year we are still here and not "in slavery," there will be another Grand Champion Award for someone too win. Mr. Evans has the utmost interest in the youngsters of Sierra Madre and hopes the annual awarding of the trophy will increase the interest, stimulate sportsmanship, and create a competitive ambition among the young citizens of our city.



PICTURED IS ROSEMARIE WITTIG being presented with the Sierra Madre News Grand Champion tennis trophy by Bill Owen, president of the Tennis Club. The presentation was made at the general meeting of the Tennis Club, Tuesday, July 2.

## Parks Raps Merchants For Disapproval of C-1 Zoning

### Minimum and Maximum Salaries Set By Resolution; Butch Resigns Post

The City Council met in regular session Tuesday evening, July 9, at the hour of 8 p.m. with all councilmen present and executive officers in their respective chairs.

#### Abeysance

An appeal of the Tyree lot split by the council, from a decision of the Planning Commission was held in abeyance awaiting the future outcome of a possible variance. It is possible that that lot may be a substandard lot with code requirements allowing for a structure of only 17 feet wide.

#### Chief Hired

The Council adjourning its regular meeting to a personnel meeting, ended this session at approximately 11 p.m. and hired a new Police Chief to take the place of Gordon McMillan who will retire August 1.

Originally 40 applications were received for the vacancy, but not one single application was received from the personnel of the present police force. Elimination from this number to 27 then to 12 and then 9 through written and oral examinations, the Council finally received 7 who were qualified.

James Bale of Sheridan, Wyoming, aged 35 will take up his duties as Chief of Police of Sierra Madre, reporting for duty approximately August 5.

Bale, married and with four children has had 13 years in police work, formerly a patrolman and Sgt. at Pontiac, Michigan, and at Palm Springs, California and Chief of Police at Sheridan for two and a half years.

The starting salary for Bale will be \$700 a month. The Council made a deep study in filling this position, and close consideration was given all applicants that qualified. We can rest assured that they picked the cream of an excellent crop.

#### C-Zone Extended

Ordinance No. 710 was ordered for its second and

Please turn to Page 4

## Rebuilding Station For Al Foxton

A complete remodeling to the tune of \$50,000 is what is taking shape at the Al Foxton Chevron Service Station at the corner of Sierra Madre Blvd. and Auburn.

The old building was completely demolished this past week, and the new one is rapidly taking shape. As stated by Al, the new building will be ready between the 15th of August and the 1st of September, and will have all the modern conveniences that can be thought of as far as Gasoline Service Stations are concerned.

A little inconvenient at the time, but the station will be open daily between the hours of 6:30 a.m. and 7:00 in the evening, and closed on Sundays. Other hours are impossible due to power outage during the remodeling.

"Be a little patient with us," Al states, "we will be with you in full glory before you know it."

#### WEATHER

	High	Low
July 3	90	57
July 4	89	58
July 5	86	58
July 6	84	62
July 7	85	58
July 8	89	60
July 9	90	62

## City of 6,327; 25 City Employees



TOM BUTCH, assistant City Administrator, City of Sierra Madre will be leaving soon to take over his new duties as the first City Administrator in the city of Arroyo Grande.

## Tom Butch to Arroyo Grande As 1st City Administrator

Arroyo Grande's gain is Sierra Madre's loss. This is the consensus of feeling of workers throughout the city as departure time draws near.

Tom has been chosen, out of several applicants, to become the first City Administrator of the City of Arroyo Grande. He assumes his duties August 1. Arroyo Grande is a city with a population of 6,327, and an agricultural community specializing in the raising of celery and flower seeds. Like Sierra Madre, it has a volunteer fire department. There are 25 full-time paid city employees.

Tom was born in Youngstown, Ohio, moved to California and attended high school in Long Beach. He received his A.A. degree from Long Beach City College, A.B. in political science from UCLA, completed his masters work in public administration at USC. He served with the United States Marine Corps during the Korean War, as a sergeant with the 88 mm. Mortar Company.

Tom is married and has two children, Diane, 4 years, and Suzanne, 14 months. With his wife, Joan, they reside at 143 N. Lima. He has been employed with the City of Sierra Madre for six years, plus a year and a half as administrator intern

while he was still attending SC.

The citizens of Sierra Madre will sorely miss Tom and his family. The empty place they leave will be hard to fill, but we all wish him the utmost success in his new responsibilities and feel confident he will win a place in the hearts of the citizens of Arroyo Grande as he has done here.

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## Democrats To Hold Dinner July 20th

The Sierra Madre Democratic Club announces Saturday, July 20, as the date for its annual gourmet dinner and get-together. Featured will be Greek cuisine and Greek entertainment, plus a speaker of distinction.

Cocktails from 7:30 to 8:30 p.m., with dinner following. Music and dancing until early morning. Between regular dances, folk line dancing will add spice to the evening's fun.

This year's gala affair will be out of doors at the home of Mr. and Mrs. Howard Miller, 480 N. Baldwin Ave., Sierra Madre.

Everyone welcome! For further information call Ann or Paul Foote, EL 6-1047.

## Revenge Shooting Friday Morn

Vincent Stephen Beneto Hallam, age 36, of 452 N. Baldwin Ave., was arrested Friday, July 5, 1:56 a.m. on the charge of assault with the intent to commit murder. The arresting officer was L. W. Wilburne, assistant.

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## Bloodhounds Win Another Victory

### Unconscious Altadena Boy Rescued After 34 Hours

A severely injured Altadena boy and a youth stranded on a granite ledge in the Lake Tahoe area were rescued last week by members of the Sierra Madre Search and Rescue Team.

Bloodhounds, Hezekiah and Henrietta owned and handled by Donald Colbert and Miner Harkness were credited with saving the life of Robert Harrington 20, of 1813 Roosevelt Ave., Altadena when they found him injured and lying unconscious in the brush 30 feet below the Old Mt. Wilson Toll Road. Harrington had been missing since Tuesday night when he went for a hike to see the valley lights.

His parents Mr. and Mrs. Robert Harrington said their son had often gone for hikes alone and did not become alarmed until he failed to return by Wednesday night. They were not sure he had gone up the Toll Road but thought it was likely.

The bloodhounds were called into the search Tuesday morning and after sniffing some of the boys clothing led searchers two and a half miles up the Toll Road and off into the brush to where the boy was found.

He was unconscious and suffering a possible spinal and elbow fracture, cuts abrasions as well as dehydration and exhaustion.

The citizens of Sierra Madre will sorely miss Tom and his family. The empty place they leave will be hard to fill, but we all wish him the utmost success in his new responsibilities and feel confident he will win a place in the hearts of the citizens of Arroyo Grande as he has done here.

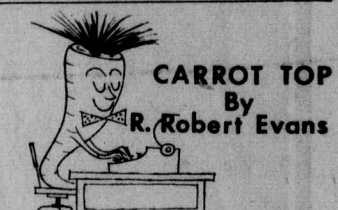
The joining of two well known "travel clans," the Fergusons and the Hackneys, to better serve the traveler's needs, was announced today. Mr. L. R. "Mike" Hackney, president of the parent corporation of Hackney Travel Associates of 49 S. Baldwin Ave., Sierra Madre, Calif., revealed that an agreement had been reached for the transfer of the controlling interest of the travel agency division and the corporation.

The acquisition was made by Mr. Rodger O. Ferguson, who is the mayor of Monrovia and a well known industrialist in the San Gabriel Valley area. The travel agency will be located at 49 S. Baldwin Ave., Sierra Madre, Calif.

Please turn to Page 2



ANNUAL LOS ANGELES BEAUTIFUL award is given to Mrs. Loretta Kingery, (right) vice president, secretary of Investors Savings and Loan, Pasadena. Mrs. Charles Navarro, (left) presided over the Awards Committee of Los Angeles Beautiful, civic organization devoted to recognition of outstanding business architecture and landscaping through annual citations. Of 300 nominations, 40 were cited at the June 18 awards luncheon. Architect for Investors Savings main office, built in 1959, was Bank and Equipment Co., St. Louis, Mo. Landscape is by Dan Cavanagh of Plants by Cavanagh. Los Angeles Beautiful was organized 14 years ago to promote better business and industrial architecture and landscape design. Mrs. Kingery was complimented by the committee for Investors Savings' "outstanding contribution to the growing beauty of the metropolitan area."



What do you know, we now have two more holidays before Christmas, first thing you know it will be time for the kids to return to school.

David Roess of Roess Super-Market told me last week that it certainly was not too early to get in my order for a Thanksgiving turkey. I wonder if David knows the man who has a bunch of poulters that he wants to "custom build" for the occasion.

Speaking of turkeys, the friendly butcher at Roess talked us into one of those handsome, fresh killed birds . . . you know it is stimulating to enjoy turkey in celebration of the 4th of July, and should you happen to get caught short with your order at Thanksgiving time . . . you've already had it.

Bob Green, the PRO of the Southern California Edison Company, has done it again. With pad and pencil he has come up with the astonishing fact that the electric door bell, with the little light in it that burns 24-hours a day, given to me by the Edison Company will cost about 10 cents a year to burn . . . it's amazing what a private utility must do these days to pick up a few extra dimes.

Of course when you really dig down into the situation, I suppose every one has to do various things to survive . . . if the government started up a newspaper in Sierra Madre and had the taxpayers subsidize its losses so they could get into direct competition with me . . . it wouldn't be long before I would be selling nickel pencils on the street corner for a dime, or giving away the back section of the paper in hopes I could stimulate the customer to purchase the front part.

Anyway the private utilities really have a tough row to hoe and anytime they can think up a way to make an extra dime, I'm for them one hundred percent.

Heavens to Betsy, do you realize that we have only two more holidays until Christmas. I know I said that before, but I just can't seem to get over the closeness of this great season . . . and today it's only 88 in the shade.

Here's one that should keep you laughing for a few days . . . seems that Carlyle Griffin, he's the two by four stacker at Griffin Lumber down Montecito Way, he was in his favorite coffee house, the SMC, where a new little Chinese girl was employed to dish out the hamburgers and take sass from the men customers.

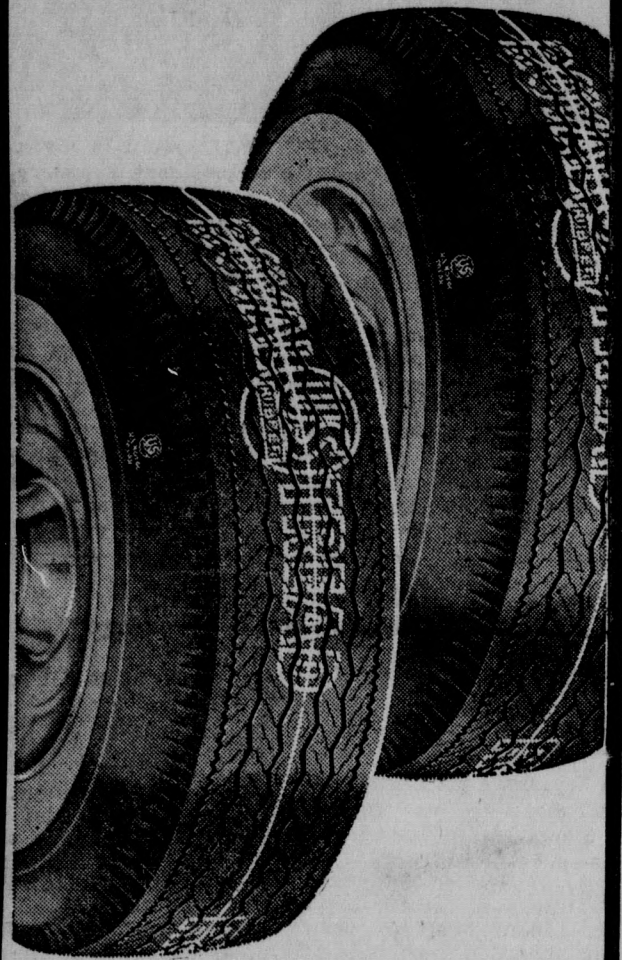
In finishing up his noon day repeat, Carlyle told this cute young thing that he would like a piece of apple pie and he would also like

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SOME OF THE NATION'S top heroes assembled in Washington, when 240 Congressional Medal of Honor winners were greeted and feted at the White House. Pictured is Sierra Madre's own Louis M. Van Iersel of 134 E. Montecito Avenue, a recipient of the Congressional Medal of Honor from World War I, being personally greeted by the President. The ceremonies were televised and many viewed the same pose via television.



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## SPORTS

### AS

# Hank Ives SEES IT



### Diamond Diggings

It must be discouraging to nine American League teams each year as the Yankees continually come up with new talent that sustains New York domination almost to a complete monopoly in the baseball market. When will Washington investigate them?

Last year Tom Tresh provided the rookie spark that meant pennant for the Yanks. Jim Bouton and Al Downing a pair of brilliant young pitchers and first sacker Joe Pepitone bulwark the bombers this year.

Who would have figured Ralph Houk's crew could pull away to a commanding lead with Mickey Mantle in the pits and other assorted injuries to key personnel? Old Hankus sure didn't. This was the year he predicted the Yankee decline while picking the Angels, of all people, to cop the pennant.

**SPEAKING OF THE ANGELS . . .** A sixth place finish is about all they can hope for unless they really come to life this week in their big homestand starting with the Yankees, then Boston, Cleveland and Detroit.

When you can't handle the lowly Washington Senators, brother you are in trouble. Shucks, Don Zimmer, who was almost helpless against National League hurlers, looks like a combination of Ted Williams and Babe Ruth against Angel chucking.

Maybe Fred Haney had better call up ancient Carlos Bernier from the Hawaiian Islanders farm club. The colorful Cuban still can run, is hitting around .330 and has 15 homers, even though he has plenty of mileage behind him. He couldn't do much worse than Lee Thomas with the willow.

**WALTER ALSTON** for "Manager of the Year" honors. Well why not? The Dodgers are leading the N.L. with two .300 hitters, two reliable starting pitchers, one reliever, and one sticker in double figures in homers. The Dodgers have a collective batting average of .248, and don't even have impressive fielding figures.

There are still plenty of critics who feel Walter will be doing odd jobs around his home come next baseball season while Leo "The Lip" commands the Dodgers from the field.

This may well be, but for

the nonce, we'll take the quite spoken Alston as "Manager of the Year." "O'MALLEY TO SELL DODGER STADIUM." That's what the recent headlines said. O'Malley might like to unload the big tax burden, but who in his right mind would buy it? Most rich men couldn't afford the taxes, let alone the payments.

**PINCH-HITTING** is one of the toughest jobs in baseball. Just ask Lee Walls, the Pasadena product who plays his trade with the Dodgers. "I don't really like to pinch-hit, but it's my job and not everyone can play," stated Walls. "Naturally I would rather be playing regularly. It would sure help my hitting if I could start a game from time to time."

Lee figures the Dodgers to win the pennant this year with the Giants, Reds and Cards following in that order. He also figures to do some catching before the season is over, but I can't help wondering when. He spends most of the games in the bullpen warming up the relief hurlers and picking up valuable pointers from coach Joe Becker.

**LITTLE THIS-N-THAT** The Hollywood Park racing season is nearing the end. You can tell by the dogs, oops, I mean nags who are finding their way into the winner's circle. A good case in point was Ralph Lowe's Ballpoint who nipped favored Skycap last Saturday in a router. Ballpoint hadn't come close to winning a race in some 20 starts, dating back to early 1962, but there he was in the winner's circle.

You can watch for that kind of action during the final two weeks. **DID YOU KNOW** that Willowick Golf Course in Santa Ana has had more than 20 aces shot each year for the past three years and that 25 holes in one were dropped at the course in 1962?

**COME ON YOU ALBA-CORE** local deep sea anglers are getting anxious.

**Don't look now — but Right now you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses - Sportswear "Ask Trude" — EL 6-1495**

**Read the Classified** They are Little Bargains with a Saving

## SIERRA MADRE LEAGUE

### BASEBALL SCORES

With the exception of the Babe Ruth League, the Minor and Little Leagues have completed their season with the Roberts Angels and the Osi Orioles winning the pennants. A picnic at which will be given all three leagues is being planned for Sept. 21.

Because of the July 4 holiday, the Babe Ruth League did not conduct their usual Monday through Thursday games; however, they will be held through July without further changes at Sierra Mesa School Field at 5:30 p.m.

Make a note on your calendar to attend the Area 3 Tournament game at Heasley Field July 18, 19, 20, and watch Sierra Madre's Little League All Stars in action.

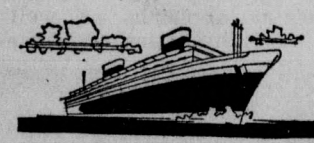
Although the local Little League season has concluded, with the Osi Orioles winning the pennant, the national aspect of this extensive organization continues through Area Tournaments. This year the Sierra Madre Little League Association has been selected to host three area games. Fire Marshall and Dodger Little League manager Bert Embree was chosen Area 3 Tournament Director and under his capable guidance the committee is completing their plans for this three-day event. Any questions concerning the tournaments can be answered by calling Bert at ELgin 5-6409.

Little League ball players from 11 to 12 and nominated by their managers will compete in these All Star games. The Sierra Madre team will be announced July 18.

The first contest at Heasley Field will begin at 5:30 p.m. July 18, with Sierra Madre's and East Pasadena's Little League All Stars battling it out. The following day, the Hastings All Stars will challenge the Pasadena-San Marino National League All Stars at 5:30 July 19. The third successive evening, a 4:30 game will be a play-off of the winners in the two previous contests. The final winner will go on to a district tournament in Arcadia July 26. Further games up the ladder will be played, with the finals to be held at the National Little League Headquarters in Williamsport, Pennsylvania. Everyone is urged to attend Sierra Madre's answer to the World Series—the Area Tournament Games. You won't be disappointed.

EL 5-1438

MU 1-5485



## HACKNEY TRAVEL ASSOCIATES

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Please inquire without obligation about these programs.



## FLOURNOY REPORT

by Assemblyman  
Houston I. Flournoy  
49TH ASSEMBLY DISTRICT

For the second successive year, the Legislature finds itself called into special session. In 1962 the constitutional deadline came and passed without the adoption of a budget. This year, although a budget was actually adopted in the dying hours of the session, the Governor has termed it inadequate for the needs of the state. He insists that the Legislature reconsider revenue proposals that would supplement the budget in various areas.

The successive recurrence of special sessions tends to cast doubt on the system of constitutionally limited legislative sessions, with the general sessions restricted to 120 days during odd-numbered years, the Legislature necessarily loses some control in dealing with the state's business.

As happened this year, it is a common practice for leaders of the Legislature to schedule much of the significant legislation for consideration during the dying hours of the session. They do this in an effort to pyramid bills and wedge them through under the pressure of time and business. At the recently ended session, all the tax revision proposals of the Governor, the school aid measure, the budget, the fair housing bill, and many others, were stacked up for action in the last 36 hours of the session.

The failure of tax proposals in the Senate on the next to last day left little time for the development of alternatives. This defeat resulted in the withdrawal of the whole tax program by the Governor when a 24-hour period failed to turn up the additional votes needed for the bank and corporation tax bill. Without any additional revenue from any of the various proposals, the school bill was killed at the 11th hour of the last night, and a hastily pared budget

### Travel Agency

el business is not new to Mr. Ferguson—who already is the owner of the Voyager Travel Service of 2501 N. Lake Ave., Altadena, Calif., and is staffed with the other half of the Ferguson clan—his popular wife, Margie.

Both "Mike" and "Meth" Hackney will continue to be associated with the agency which they started. Mr. Hackney will remain as a director of the corporation and consultant, while Mrs. (Meth) Hackney will now be free to concentrate, together with Mr. Ferguson, on travel development and promotion with church groups, women's clubs, social groups, private schools, industrial and civic groups, etc.

The management of both travel services will be under the direction of Mr. Eugene "Gene" O. Lindner, who specialized in the travel field in Europe, South and Central America prior to coming to Southern California.

Mr. Lindner indicated plans to give special attention to the clients of customized itineraries, cruises and tours prepared after thorough consultation with prospective travel or travelers and tailored to suit their particular desires.

The expanded and joint staff of the two travel services represents over a half a century experience in the transportation field. There are few countries which one of them has not visited and is not acquainted with.

## Walter Gardner Passes Away Monday, July 8

Walter J. Gardner, age 78, a resident of Sierra Madre for over 30 years passed away Monday, July 8.

Mr. Gardner was born in Everton, England, May 17, 1885.

He is survived by his wife, Ruth T. Gardner, a former teacher in the Sierra Madre elementary school, a brother and four sisters who reside in England.

Services will be held at the Brown Funeral Home in Los Angeles at 2 p.m. Friday, July 12, with interment at Forest Lawn, Glendale.

## Jenkins Family Six Week Trip Visiting Relatives

Mrs. Elinor Jenkins of 50 E. Bonita Ave., and two of her children, Bobby and Peggy, left by plane to visit relatives and friends in the East. They will be in Washington, D.C. with Mrs. Jenkins sister, Mrs. Polly Benbow for two weeks, then on to Arlington, Va., and Mechanicsville, Maryland. They plan on a six week trip, then on the return will stop over in Chicago to visit with a brother and his family.

Attend the Church of Your Choice This Sunday

## THE U.S. SUPREME COURT

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One Dollar, Postpaid  
THE MOVEMENT TO IMPEACH EARL WARREN  
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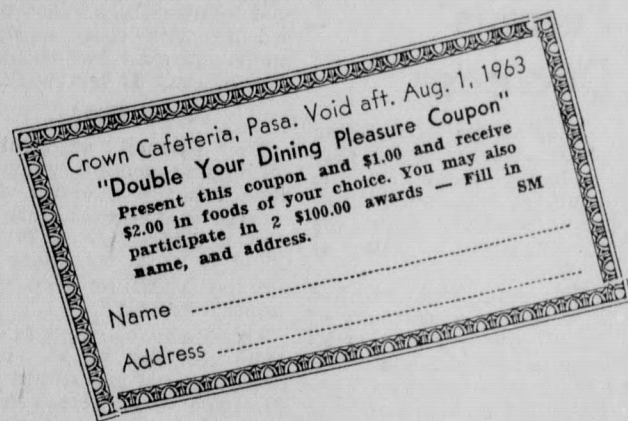
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EL 5-2178



## Bonnie Beavers Has Birthday Swimming Party

Bonnie Beavers, daughter of Mr. and Mrs. W. A. Beavers of 440 Gatewood Terrace, celebrated her ninth birthday, Sunday, July 7.

The little guests were asked to bring bathing suits, and a gay, wet, noisy afternoon quickly passed while everyone enjoyed the swimming party.

Traditional birthday cake, ice cream and punch were served to Diane Hauck, Cindy Samerjam, Suzie Wells, Denise Beaumont, Paula Johnson, Betsy Christian, Doug Wells, Lisa Cromstock and Susan Beavers.



Foothill - Rosemead Center

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the

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blouse \$6.98  
skirt \$11.98

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PHYLLIS JEANNE TRAUT

## Mr. and Mrs. P. J. Traut Announce Engagement of Daughter Phyllis

Mr. and Mrs. Phillip Joseph Traut of Northcliff Road, Pasadena, announce the engagement of their daughter, Phyllis Jeanne, to Mr. Donald Milford Risk, son of Mr. and Mrs. Lyle Joseph Risk of New York Dr., Altadena.

The bride-elect graduated from St. Andrew's High School and Pasadena City College.

Mr. Risk graduated from St. Francis High School and Pasadena City College where he was secretary of the Science and Mathematics Club. He will attend Los Angeles State College next fall.

The couple plans an Aug. 24 wedding in St. Philip the Apostle Church, Pasadena.

## Auxiliary of Hospital To Give Luau

Over 20 merchants have donated prizes to be given at the annual summer dinner-party being planned by the Auxiliary of the Sierra Madre Community Hospital, it was announced this week.

This year's benefit will be a luau to be held on July 20 in the lovely gardens of the J. Carl Brand home on West Orange Grove, Sierra Madre.

All profits from this evening of fun will be used for a new obstetrical table for the delivery room of the Sierra Madre Community Hospital. The ultimate goal is approximately \$2500.

## Social and Club Activities

### Jewish Women's Dinner-Dance Under the Stars

The color and excitement of Mardi Gras will surround members and friends of the Jewish Women's Club at their annual summer "dinner-dance under the stars" on Saturday evening, July 20. The spacious garden of Mr. and Mrs. Harvey Mendel, 1035 Hampton Road, Arcadia, will be the gaily decorated setting for the affair.

A 7 p.m. social hour will be followed by dinner at 7:30 and an evening of dancing, entertainment and prizes. Costumes are optional and prizes will be given for the most original masks. Proceeds from the event will go towards building a new Foothill Jewish Temple-Center. Reservations may be obtained through co-chairmen Mrs. Michael Chosen, EL 5-3612; Mrs. Milton Honowitz, EL 5-3219; Mrs. George Seidner, EL 5-3473; Mrs. Frank Ackerman, HI 7-5557; Mrs. Sam Perloff, EL 5-1060, or Mrs. Sol Baron, EL 5-8281.

Mrs. Harvey Mendel and Mrs. Perry Freedman are responsible for the gay Mardi Gras setting.

### Shakespeare Jrs. First Meeting Wed., July 31

Mrs. Howard E. Shanks, chairman of the arts and crafts for the Shakespeare Club Juniors, has many beautiful projects that members and provisionals will be able to make this year. The first meeting will be on Wednesday, July 31, at 11:45 a.m. at the home of Mrs. Rolf Fromme. The project will be gay flowered purses in a variety of plastic colors and harmonizing floral arrangements.

On September 25 at 9:30 a.m., macaroni, glue and a little paint will make an unusual Christmas tree for the holiday season.

In addition, the Juniors will have a chance to make newspaper wreaths, jewelry, a rose tree from tissue paper, and many other lovely things for themselves and their friends. Assisting Mrs. Shanks are Meses. Spelts H. Parker, Rolf Fromme and Donald L. Smelser.

The Social Service Committee is planning a swim party for the boys at The Sycamores on August 14. For an enjoyable day, call the chairman, Mrs. William Haeffler, for a reservation.

Mrs. William K. Miller, chairman of the Sports Committee, has an evening of golf planned for members and their husbands, September 28 at 6:30 p.m. at the Arcadia 3 par course. Mrs. Miller promises it's all for fun with a hamburger barbecue following the match at her Hacienda Drive home in Arcadia.

### NU Alumni Club Summer Party Sunday, July 14

On Sunday afternoon, July 14, the Northwestern University Alumni Club of Southern California will hold its annual summer party at the home of Mr. Denis Grady, 4922 Libbit Ave., in Encino. This informal party to be held from 2 to 6 p.m., will feature an afternoon of relaxation with swimming and refreshments.

A special invitation has been extended to the 88 present and newly accepted students of Northwestern University from the Southern California area, as well as to their parents, to join the alumni at this affair.

Additional information may be obtained by contacting Alumni Club President, Richard L. Carey, EL 5-6172.



MRS. JAMES HOWARD WICKSTROM  
... nee Anita Lucille Pirrelli

## Anita L. Pirrelli Becomes Bride Of Ensign James Howard Wickstrom

The Mission Covenant Church in Pasadena, with approximately 250 guests, was the setting of the wedding of Anita Lucille Pirrelli to Ensign James Howard Wickstrom on July 3 at 8:30 p.m.

Anita, the daughter of Mr. and Mrs. Russell Pirrelli of 660 W. Sierra Madre Blvd., was given in marriage by her father, and the Rev. Arvid Carlson performed the impressive ceremony.

The bridegroom is the son of Mr. and Mrs. Bert Wickstrom of 1249 Sonoma Dr., Altadena.

The bride's gown had a jeweled trimmed neckline, short sleeves, princess waist, adorned with jeweled lace medallions. A bouffant skirt of silk organza, embroidered alecon, iridescent sequins and bridal pearls. Her crown was a pillbox of re-embroidered alecon lace adorned with bridal pearls holding her veil of bouffant angel wings of pure silk illusion.

The bride chose as her matron of honor, Mrs. Susan Wickstrom, and as her bridesmaids, Karen Wickstrom, Sandy McLain and Judy Held, whose gowns of aqua nylon organza complemented the bride. They wore pillbox hats with double pearls in front and a bow in back.

For her daughter's wedding, Mrs. Pirrelli chose a

### Coast Federal Savings Nearing Half Billion Mark

"With an increase in Savings Capital of \$32,646,712 to a total of \$484,341,661 over the past six months, Coast Federal Savings is nearing the one-half billion mark in savings," Coast Federal president, Joe Crail, announced. This growth was a third greater than for the like period in 1962.

During the same period, loans of all kinds including GI and FHA, government guaranteed loans as well as conventional Coast Federal type loans, and others, showed a net increase of \$29,460,869.

"In order to maintain sound operation and availability of funds, reserves and surplus have been increased to \$41,903,220, while cash and government bonds of more than \$84,000,000 are on hand as of June 30," Crail said.

"Coast Federal paid at an annual rate of 4.9 per cent for Savings Capital for the six months period ending June 30," Crail concluded.

### Local Residents Attend Kiwanis Convention

Dr. and Mrs. W. R. Irwin of 359 Grove St., of Sierra Madre, are attending the 48th annual convention of Kiwanis International at Convention Hall, Atlantic City. A total of about 15,000 people are on hand for the affair, one of Kiwanis' largest, and the fifth to be held at the seaside resort.

Business scheduled for transaction includes the election of international officers and trustees for the year ahead, adoption of convention resolutions upon which the organization's community service programs will be based, and the recognition of top Kiwanis clubs and districts from throughout the organization for excellence in community service and administration.

The Kiwanians present are celebrating the launching of their new international extension program which has seen the chartering of Kiwanis clubs in Mexico, the Bahamas, Austria, Switzerland, and Belgium.

Attend the Church of Your Choice This Sunday

## HIGHER EARNINGS OF COURSE!

Earnings for 1962 paid at the rate of 4.85% per year

Member: Federal Savings and Loan Insurance Corporation  
Federal Home Loan Bank

MAIN OFFICE: 9th & Hill, Los Angeles • MAdison 3-1351  
Also Long Beach, Panorama City, San Pedro, Santa Monica  
L.A. Civic Center and West Covina (Eastland)

**COAST FEDERAL SAVINGS**

JOE CRAIL, PRESIDENT

## The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever been called a "Copy Cat?"

Net now, of course, because now that you are an adult you are too mature to waste your time with imitation. (Hm?)

I'm talking about childhood when, in the experimental years, you tried to talk or walk or dress exactly the same as someone else.

SOMERSET MAUGHAM tells of his first attempts at plays, novels and short stories, when he tried to imitate the style of first one successful writer and then another.

He flopped.

THEN he decided to write in any way that came naturally, no matter how awkward.

That was when he emerged into "adulthood" to become one of the most successful writers of his time.

ADULTHOOD, of course, is a word that sometimes makes a loud noise, signifying nothing.

But let's use it anyhow, if for no other reason than because we are trained to think in terms of labels. In fact, words themselves are labels; sometimes dangerous.

Consider the "label" on "Pandora's Box."

WHAT ABOUT that kid we once tried to copy? Why did we?

Probably because, through some miracle or talent of his own, he had found his own style.

COPY CAT? Don't waste your time even thinking about it.

The most original you, surely the most successful is YOU!

"Ask Trudie"

THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
In Sierra Madre

PS - Trudie says: "Look for summer specials in dresses and Junior swim-suits."

The labels are elegant.

Thursday, July 11, 1963 SIERRA MADRE NEWS-3

## TOPS, Inc. Off To Convention

They're off! — To Long Beach for three days of fun and work at the national convention of TOPS, Inc. (Take Off Pounds Sensibly) being held for the first time west of the Mississippi.

California club chapters have grown from a handful ten years ago, to become the state with the largest membership, numbering some 2000 clubs.

The local "Sierra Slimmers," chapter were picked from auditions held in Burbank in May, and will be on hand to help start the fun Thursday night by performing their song and dance routine at the huge new Long Beach arena.

The girls are rarin' to go, after having worked hard for the past two months, each designing and making her own costume.

Jan Buchan designed the parasols and has directed the number.

Though the club is absorbed in fun-making at the moment, its main purpose is weight-loss.

Sierra Slimmers started in

January of this year and some members have lost up to 30 pounds.

Anyone interested may call the club leader, Joan Agee, EL 5-6709 or co-leader Betty Wilson, EL 5-7011 for information.

Girls in the dance number include Joan Agee, Ann Hukill, Louise Bolitho, Myrt Wait and Jane Buchan.

The girls will fill us in on any unusual happenings on their return.



## Bryon Hopper

presents



A wonderful time to get engaged! Our new, exciting Artcarved ring styles make even a modest size diamond appear impressively rich and radiant. Fully guaranteed for lasting diamond value, too! Come in, reserve "hers" now.

CORCOT SET  
Engagement Ring \$225.00  
Bride's Cielot \$25.00  
Rings enlarged to show detail.  
As seen in SEVENTEEN

## Byron Hopper

jeweler

90 W. Sierra Madre Blvd.

The San Gabriel Valley's Finest  
Department Store for Children

Home of



Cool and comfortable  
sleepwear for summer

31 W. Sierra Madre Blvd.  
Sierra Madre California

SEMI-ANNUAL

**CLEARANCE**

of

**FINE APPAREL**

at

**1/3 TO 1/2 OFF**

Hours -- 9:30 to 5:30

**Wessels**  
suburbia

154 W. Sierra Madre Blvd. EL 5-9219

## ANNUAL JULY DRESS SALE

**DRASTICALLY REDUCED TO CLEAR...**

Misses -- Juniors -- Petites -- Jr. Petites  
Cottons -- Dacrons -- Blends -- Silks  
Solids -- Prints -- Pastels

NATIONALLY KNOWN BRANDS

BROKEN SIZES — SOME ONE OF A KIND

ALL FROM OUR REGULAR STOCK

BETTER COME EARLY

WHEN WE HAVE A

SALE IT'S A

**SALE**

Sorry no Refunds  
or Exchanges

it pays to keep

one kersting court  
in sierra madre

355-1017

**Gullett & Harris**

in mind





THE GRAND OPENINGS of two identical stores within a week of each other are announced by the 90-year-old, family-owned and supervised RALPHS GROCERY COMPANY. Their new Santa Barbara and Western Store will hold its Grand Opening July 11, 12, 13 and 14, with an Employees' Open House July 7, and a Ribbon-Cutting Ceremony and Preview Opening July 8. The identical Huntington Park Store will have its Grand Opening July 18, 19, 20 and 21.

## Ralphs Grocery Will Open Two New Markets In July

In line with their stepped-up program of expansion, Ralphs Grocery Company will open two new super-markets in July. The first, at Santa Barbara and Western, will have its grand opening July 11, 12, 13 and 14; the second, at 2661 E. Florence Ave., Huntington Park, replacing the previous Ralphs Market at that same address, will have its Grand Opening July 18, 19, 20 and 21.

The Huntington Park Store is unique in that it was erected on the parking lot of Ralph's former store at that same address while the original store was still in operation; and then the old store was razed to provide a parking lot for the new one.

Both stores, designed by Lindsey and Lindsey and constructed by Millie and Severson, Inc., are practically identical, encompassing approximately 27,000 square feet; with all of the famous Ralphs conveniences of simple, uncluttered design, wide aisles, super-speed check-stands and automatic doors. Curtains of cold air instead of doors maintain constant low temperatures in refrigerated areas. Moist refrigeration preserves the "just-picked" freshness of produce. A tremendous meat department provides both self-service and custom-cut meats in Ralphs' new plastic "See Thru" trays and puffed film wrap to show both sides of the meat, protect flavor and juiciness, and enable the housewife to put meat directly into her freezer if desired, without re-wrapping.

Ralphs' famous milk, cream, cottage cheese and wide variety of ice creams

and sherbets will be an attraction. Ralphs' own distinctively designed "Bake Shops," with a wide assortment of Ralphs' oven-fresh breads, rolls, cakes and pastries... as well as frozen delicacies such as whipped-cream cakes and cream-puffs, will be featured.

A separate liquor department will carry the finest brands of beer, wine, liquor and liqueur. Both stores will have a large barbecue section, featuring piping-hot and authentically delicious barbecued ribs, chicken and similar delicacies; and a great array of ready-to-serve delicatessen foods from Ralphs' own kitchens will provide for the needs of the hurried homemaker who must shop and prepare meals in minimum time.

All the leading national and regional brands of frozen foods, groceries and household needs, as well as Ralphs' own custom-packed lines, will be featured.

A recently-added innovation in these two new stores will be the Martha Randall Recipe Centers, where a homemaker may secure a weekly menu planner, with interesting and economical meals for an entire week based on Ralphs' specials, as well as calorie charts and constantly varied recipes of all kinds; and may also make suggestions and leave questions for the personal attention of Martha Randall.

A tremendous 2-week chainwide sale in ALL Ralphs stores will salute the new "Twins."

Use the Classified Ads and turn Your Used Merchandise Into Cash

### Police Chief

final reading, this being the Ordinance allowing extension of the Commercial Zone on Sierra Madre Blvd. and concerning the Skarin property. Glen Gullett and Larry Garland appeared in objection to its passage on the grounds that the business district should not be spread, and should be concentrated into a given area. They cited that they had discussed the matter with some ten merchants, who all but one was in favor of non-extension.

### Parks Definite

Councilman Parks took this opportunity to rap the businessmen of the city for their fear of competition. That many of them had lived and taken from the community, but had not been willing to replace, remodel or build up the area. He claimed that proposals of new business of the area would certainly not be in competition and that this would be an improvement. The Ordinance was passed by the Council unanimously.

Second reading of Ordinance 711, concerning the opening of Santa Anita Court was ordered read and adopted.

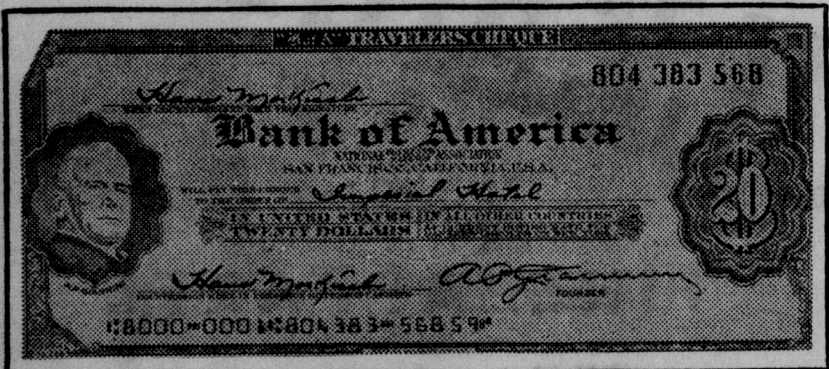
### Valuation Set

Notification had been received and noted that the assessed valuation of the City of Sierra Madre had been set at \$17,237,166, but this figure was subject to revision due to the possibility of the boards of equalization justifying any discrepancies during their session. The final figure will not be definite until the forepart of August.

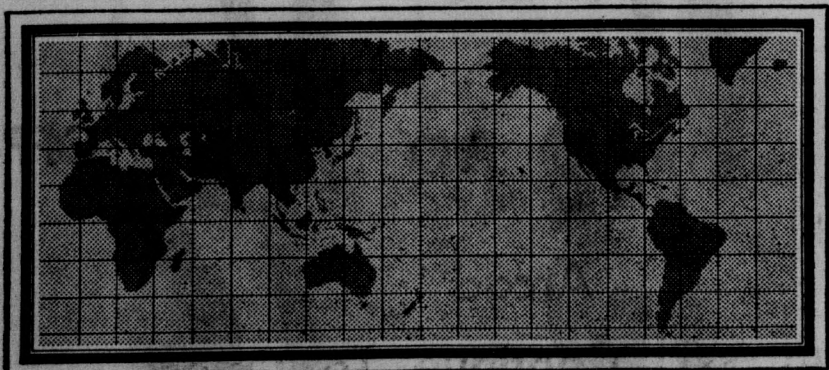
### Adopt Budget

At this exceptionally early date the proposed budget for the 1963-64 year was unanimously adopted by the Council without change. This adoption sets the tax

Please turn to page 5



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NATIONAL TRUST AND SAVINGS ASSOCIATION • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



# CHAIN WIDE GRAND OPENING

**CHUCK ROAST** 31<sup>c</sup> LB.  
BONELESS BEEF ROAST 69<sup>c</sup> LB.  
WELL TRIMMED CLUB STEAKS 95<sup>c</sup> LB.  
BONELESS SPENCER STEAKS \$1.49 LB.  
CENTER CUT 7-BONE ROAST 39<sup>c</sup> LB.  
BEEF SHORT RIBS 25<sup>c</sup> LB.  
FRESH CHINOOK SALMON STEAKS 98<sup>c</sup> LB.

**CHUCK STEAK** 37<sup>c</sup> LB.  
RIB STEAKS 73<sup>c</sup> LB.  
PORK CHOPS 69<sup>c</sup> LB.  
PORK LOIN ROAST 43<sup>c</sup> LB.  
PORK CHOPS 79<sup>c</sup> LB.  
PORK SPARE RIBS 49<sup>c</sup> LB.  
FRESH FRYING RABBITS 49<sup>c</sup> LB.  
WILSON'S CORN KING BACON 49<sup>c</sup> PKG.  
MORRELL'S SMOKIES 49<sup>c</sup> PKG.

**CHUCK STEAK** 37<sup>c</sup> LB.  
PORK CHOPS 69<sup>c</sup> LB.  
PORK LOIN ROAST 43<sup>c</sup> LB.  
PORK CHOPS 79<sup>c</sup> LB.  
PORK SPARE RIBS 49<sup>c</sup> LB.  
FRESH FRYING RABBITS 49<sup>c</sup> LB.  
WILSON'S CORN KING BACON 49<sup>c</sup> PKG.  
MORRELL'S SMOKIES 49<sup>c</sup> PKG.

**HURRY! COMPLETE YOUR STARBRIGHT STAINLESS FLATWARE SERVICE NOW!** OFFER EXPIRES JULY 14th!

**COOKED HAM** 49<sup>c</sup> 5-LB. PKG. (Save 10¢)  
**SWISS CHEESE** 35<sup>c</sup> 6-OZ. PKG. (Save 6¢)  
**COOKIES OR BROWNIES** 45<sup>c</sup> 11-OZ. PKG. (Save 4¢ each)

**MONTEREY JACK CHEESE** 59<sup>c</sup> 10-LB. PKG. (Save 16¢ a lb.)

**GRADE "A" BANQUET PEAS 10<sup>c</sup> 3 \$1.00** (Save 8¢)

**BANQUET DINNERS** 10<sup>c</sup> 3 \$1.00 (Save 47¢)

**PICTSWEEET BABY BUTTER BEANS** 39<sup>c</sup> 10-OZ. PKG. (Save 4¢)  
**PICTSWEEET MIXED VEGETABLES** 43<sup>c</sup> 10-OZ. PKG. (Save 4¢)  
**WONG'S FROZEN DINNERS** 49<sup>c</sup> 11-OZ. PKG. (Save 16¢)

**PLAIN ENVELOPES** 29<sup>c</sup> 6 3/4" x 9 1/2" PKG. OF 100 (Save 11¢)

**CREST TOOTH PASTE** 59<sup>c</sup> 5-OZ. EXTRA LARGE TUBE (Save 6¢)  
**JONNY CAT CAT LITTER** 69<sup>c</sup> 10 LB. PKG. (Save 10¢)

**CLEANSER** 10<sup>c</sup> 14-OZ. CAN (Save 4¢)

**TOILET TISSUE** 23<sup>c</sup> 2 ROLLS (Save 4¢)

**Save MORE...More WAYS at Ralphs**



N WIDE  
D. OPENING

Ralphs

WESTERN AVE  
at SANTA BARBARA  
BLVD.  
STORE

GROCERY  
DEPT.

BLUE  
CHIP

Gold Star  
Specials!  
Manager's  
Specials!



BISQUICK  
MIX

TOMATO  
SAUCE

35¢ 16¢ \$1.00

Save 14¢

Save 44¢

SUPERB NEW CATERING  
ICE CREAM

IN THE ZIP-FLIP-DIP CARTON  
REGULAR—79¢  
LESS—20¢

1/2-GALLON

59¢

\*IN CONFORMITY WITH CALIFORNIA BUREAU OF MILK STABILIZATION  
RULES: THIS 59¢ PRICE IS AVAILABLE, 7/8 THRU 7/14 TO ALL

WITH OR WITHOUT COUPON

CHICKEN OF THE SEA  
LIGHT CHUNK  
TUNA

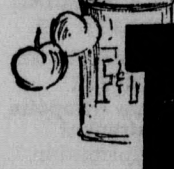


23¢

Save 7¢

PRICE INCLUDES "3¢ OFF" LABEL

F & P UNPEELED  
WHOLE  
APRICOTS



19¢

Save 8¢

PEANUT  
BUTTER

1-LB. JAR  
CREAMY OR CRUNCHY

39¢

Save 16¢

HERSHEY  
CHOCOLATE  
DAINTIES

2 33¢

Save 12¢

PRICE INCLUDES "2¢ OFF" LABEL

SNOWDRIFT  
SHORTENING

3 49¢

Save 16¢

DENNISON'S  
CHILI CON CARNE

3 1.00

Save 11¢

OUAKER OATS

19¢ 39¢

Save 14¢

FOLGER'S COFFEE

1 59¢

Save 4¢

INSTANT COFFEE

1 19¢

Save 20¢

FANCY  
SWEET CORN



5¢

EACH!

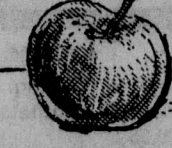
NO.1 LARGE  
THOMPSON SEEDLESS  
GRAPES



19¢

LB.

EXTRA FANCY  
WASHINGTON WINESAP  
APPLES



15¢

LB.

OWN  
FRESH  
BAKERY



HONEY 'N WHEAT  
BREAD

33¢

RALPHS  
CINNAMON TWIST  
COFFEE CAKE

25¢

Save 4¢

MILK CHOCOLATE  
ICED WHITE CAKE

79¢

Save 10¢

45¢

Save 4¢

4-FISHERMEN FROZEN  
GOLDEN FRIED  
EASTERN SCALLOPS

49¢

Save 4¢

CERTI-FRESH FROZEN  
FISH STICKS

59¢

Save 10¢ each!

ADD TAX TO TAXABLE ITEMS. PRICES EFFECTIVE  
THURSDAY THROUGH SUNDAY, JULY 11, 12, 13 & 14

Save MORE...More WAYS at Ralphs

Police Chief

rate for the coming year at \$1.763 per \$100 valuation and is a reduction over the previous year of .009 cents per valuation. The reductions coming in the water works 1924 and 1928 and the Park fund.

Salary Resolution

A resolution No. 1991 establishing the minimum and maximum salary in the various departments of said city was read and adopted to become effective on July 1. In this resolution salaries were set for the various classifications, with certain requirements on the step one through four where an employee may receive advancement in salaries due to his length of employment and qualifications.

This slight salary increase of from 2 to 10 per cent, is the first such increase since the 61-62 Budget added two new positions in the salary schedule of \$390-\$451 for a gardener and a summer intern from \$300-\$350. Other salary range increases were fire marshal \$485-\$580; police chief \$665-\$750; city administrator - engineer, \$1,150-\$1,225; city attorney \$500-\$550; public works superintendent \$650-\$750 to \$660-\$769, and assistant administrator \$600-\$700 to \$630-\$750.

Insurance Purchased

The liability insurance contract was awarded to Miner Harkness Insurance representing the Consolidated Mutual Insurance Company, who were the low bidder.

The resignation of Assistant City Administrator

Thursday, July 11, 1963

SIERRA MADRE NEWS-5

CLASSIFIED

FOR SALE —  
AUTOMOBILES

'55 STATEMAN, o'drive, air cond., 35,000 mi. Excel. cond. \$450. EL 5-0555 P\*7-11

PONTIAC '59 Starchief deluxe, R&H, 2-tone brown, other extras. Excel. cond. Orig. pvt. owner. \$1295. SY 8-4185 P\*7-11

'39 BUICK coupe. Good condition. \$100. 355-0370 P\*7-11

'55 PLYMOUTH 2-dr. hard-top, V-8, R&H, automatic, good cond. EL 5-9994 after 5 p.m. P\*7-11

Tom Butch was read and accepted with regret. Tom has accepted a position as City Administrator of the City of Arroyo Grande effective August 1.

Appointment

The appointment of Robert Zmrzel as equipment operator to replace a former employee recently released was approved.

Future Business

Further business was the acceptance of deeds, easements and etc. in connection with the Lilliano Water Line, and the temporary hold over the Nuetzel tract map due to the absence of signatures on the presentation. A public hearing was set for August 13 on the demolishing of sub-standard buildings, and reports and minutes received, noted and ordered filed.

LOST & FOUND

LOST—LARGE male collie vicinity W. Foothill Blvd. Please phone HI 7-7481 G:7-11-7-18

MISCELLANEOUS  
FOR SALE

2 FOR 1 SALE  
Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$.  
Open every night till 9  
VETERANS THRIFT STORE  
25 E. Colorado, Pasadena

ARCADIA NURSERY, 404 S. Santa Anita. HI 7-2411. Complete line of nursery stock. Free delivery. E:6-27-7-25

FACTORY SECONDS—Picked melon rind, preserves, olives, Ward's Factory. 273 E. Highland. No deliveries. E:4-611

ELECTRIC fan, good cond., \$5. 323 1/2 N. Mt. Trail Ave., rear. E:7-11

BABY FURNITURE, crib \$15, wardrobe \$15, hi-chair \$5, scales \$5. Also outdoor swing frame \$10. EL 5-7017 E:7-1111

'56 NORGE automatic washer. Priced for quick sale. EL 5-7093. E:7-11

MISC. HOUSEHOLD FURNITURE. Priced for quick sale. EL 5-2068 E:7-11

WESTINGHOUSE refrigerator, \$75. Available on July 15. EL 5-3260 E:7-4-7-11

PERMANENTS .....\$8.50 up  
Shampoo and wave .....\$2.50  
Open Mon. thru Sat.  
WISTARIA BEAUTY SHOP  
55 N. Baldwin EL 5-9526

SEE ALL THE KODAK

Fun-saver CAMERAS

HERE AT YOUR HEADQUARTERS  
FOR PICTURE-TAKING VALUES!



KODAK 8 Movie CAMERA

Precision... smart styling... budget price!

Making movies is as easy as snapshotting with this superbly styled new movie camera. Easy-to-follow guide right on the camera tells how to set the lens. Then, just aim and press the button for bright, colorful movies! Extra-fast f/1.9 lens lets you shoot on dull days, make movies late in the day, take better movies indoors. A great value — let us show you!

Only \$34.50

Hartman  
Rexall Pharmacy

RELIABLE PROFESSIONAL PHARMACISTS  
29 N. BALDWIN ELgin 5-3311

BILL DING



STARTS JULY 15

STANDARD  
MASONITE

4'x8'x1/8"

Reg. \$2.40

Special \$1.98

Open All Day Saturday

MYRTLE AVE.  
LUMBER Co.  
1525 SOUTH MYRTLE AVE.  
Monrovia  
Phone: ELLIOTT 8-1851

SIERRA MADRE  
PAINT & BODY SHOP

Announces:

"WE'RE MOVING"

To Arcadia . . .

But Will Continue To Operate  
As a Paint and Body Shop . . .

at

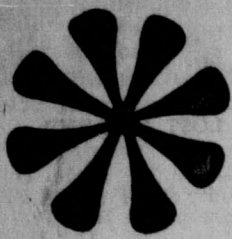
326 No. FIRST ST.

In Arcadia

HI 7-1928

D. C. (PAPPY) HATFIELD





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# CLASSIFIED ADS



Phone  
EL 5-3324



COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

6-SIERRA MADRE NEWS Thursday, July 11, 1963

MISCELLANEOUS FOR SALE

38 E. MONTECITO AVE. SIERRA MADRE

**CRITTIN LUMBER CO.**

**Special FENCING MATERIAL**

ROUGH RED CEDAR

1" x 8" 6' & 12' Lengths  
9" lin. ft.

FOR RENT

NICELY furn. 2-bdrm. house, large patio. Center town location, 2 to 4 mo. only. Adults. EL 5-8530

EL 5-3713  
D:6-27-7-11

WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve, wkends. Own trans. EL 5-3000

RELIABLE lady will baby sit eves. Own transp. HI 6-1695 or 355-0089

A:5-23tf

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A:5-23tf

RELIABLE girl will baby sit. Call Annoula LaLone. EL 5-9929. A:7-11-7-25

BOY wants yard work and odd jobs. EL 5-8276 after 6:30 p.m. A:7-11

DAY WORK, Tues., Wed., and every other Fri. & Sat. open. Ref. reliable. Call after 6, 233-4826. A:7-11-7-18

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IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3778

A:11-11tf

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B:5-30tf

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B:7-11

WANTED woman sales clerk, part-time. Sierra Madre Hwde. EL 5-2331

B:7-11

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MU 1-0661  
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# Editorially Speaking....

"He that covereth his sins shall not prosper." Proverbs 28:13.

## Takes Two

President Kennedy's ultimatum to the railroad industry — labor and management alike — to avoid a strike and "make collective bargaining work" by July 10 or face Congressional action, while at least temporarily effective, was a rather remarkable performance. By what authority Mr. Kennedy presumed to speak for Congress was not made clear. Nor did his implication that management had not been bargaining in good faith fit the facts.

Two presidential boards have recommended ways of settling the featherbedding dispute which is now being waged. Both offer workable economic remedies for a present intolerably wasteful condition. Both provide entirely equitable adjustments for the workers who would be affected by abolition of useless jobs. Management has agreed to accept either of the two recommendations, and submit to arbitration any issues that remain unresolved. The unions have refused to budge. The status quo or nothing seems to be their entrenched position.

So who isn't "bargaining in good faith"? Can management reasonably be expected to take less than the President's experts themselves have recommended as an equitable solution?

It certainly is to be hoped that the featherbedding issue can be resolved quickly. But Mr. Kennedy's concern over collective bargaining would be more impressive if it were directed at the proper party — the unions. After all, it takes two to bargain.

## Profit Isn't Private

One of the most demanding challenges that face government regulatory agencies such as the State Public Utilities Commission is the equitable assignment of profit margins to the private industries whose operations they supervise.

Profits, of course, are the keystone of the American economy, although since the early days of the New Deal there has been a persistent effort to denigrate them. Without profits, no jobs, no dividend or interest. In the long run, no tax revenues.

To regulate the profits of a private industry which in the public interest has been given at least a partial status as a monopoly, is a demanding task. Ask any PUC member. Yet the public interest demands that such profits be equitable to the firm's thousands of investors as well as to its customers.

An illustration of this dilemma was given in the recent hearings on Pacific Telephone earnings. The staff of the PUC disallowed as expenses in figuring profits a considerable sum of money the firm had contributed to community service organizations over the state. Pacific Telephone's reply was very much to the point. As one company executive, H. L. Bright, explained, Pacific Telephone — even though it is a regulated industry — has "the same obligations as other business to support and participate in community activities."

In further support of the telephone company's need for normal profits, executives of several California financial institutions warned that any reduction in the utility's earnings would have "a deleterious effect" on the general economy of the state.

Profit isn't just something private, even in private industry. It affects us all. And it is the important task of the PUC and its staff to see that the effect is beneficial all around.

## The Racial Problem

The growing problem of racial relations is a matter of deep concern for everyone. California is not excluded, although we can be proud of the efforts, both official and private, that have been made to create an equitable and humane situation in this state.

President Kennedy's call to states and cities to revoke segregation and discriminatory laws has little application to California. There is a state FEPC law. There are no segregation laws. Generally speaking there is official awareness of the plight of minorities, especially the Negroes, and well above average sympathy for their condition.

That problems exist in California, no one in his right mind will deny. It is discouraging, therefore, when minority group leaders — offered an opportunity to enter into serious discussions as to ways and means of solving those problems — adopt, as some have, the "eyeball to eyeball" attitude and reject the invitation with such inflammatory statements as "discrimination is worse in California than in Birmingham." The mutual case of human relations is not helped.

Years of frustration and repression have given minority peoples a very understandable determination to seek the rights the constitution grants us all. Aggressive tactics will awaken the public to that determination, but achievement of precious goals will come only if all concerned can meet on terms of mutual respect and sincerity.

With continuing internal warfare still hindering the Republican party's reconstruction efforts in California, State Senate Minority Leader Jack McCarthy is drawing national attention as a party spokesman of substantial substance, according to GOP insiders.

Efforts to give tax-deductible status to political contributions, long considered visionary, are looking up, many political observers believe. JFK favors the idea, and Hawaii last week became the first state to adopt a law permitting state income tax deductions up to \$100 for contributions to political parties.

## Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

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## Freedom At Any Price

by Henry V. Witt

Representative Adam Clayton Powell has recently stated that the Negroes now have whites "on the run" in this country and should keep them there. This Negro congressman also tells us: "... I do not think that anyone can control the black mass any longer. The only way it can be controlled is for the white majority to give the black mass what is long overdue and to give it immediately."

Senator Milton R. Young of North Dakota comments: "Racial riots are of deep concern to Congress. Of even greater concern is the threat of more violence if Congress doesn't comply with the present demand for more civil rights legislation. If, through the threat of more violence, Congress could be intimidated to bow to such

demands now, it would encourage violence on the part of other groups in the future."

"Hungry black cat" James Baldwin says: "The cat says now and he means now!" In this columnist's opinion the Negro, aided and abetted by the United States Supreme Court and the present administration, has picked a most dangerous time to strike for absolute civil liberty.

An America weakened and divided by internal strife has always been the consistent goal of Soviet infiltration. Thus, it is reasonable to conclude that Communist influences have been and are at present time fanning the fire of discontent in the North as well as in the South.

Our ability to solve domestic differences will always be directly proportionate to our ability to successfully combat (withstand) internal Communist pressures.

Whether we live in Birmingham or Los Angeles, whether we are black or white, it behooves all of us to consider seriously the possible consequences of a divided America. Division causes weakness and a weak United States certainly cannot cope with Khrushchev, Moe Tse Tung, Tito, Castro and the lesser disciples of Godless world enslavement.

If Americans, whether they be black or white, fall victims to the old trick of divide and conquer, then we may all experience the horror of being forced viciously behind the iron curtain.

The iron curtain will then berate the negro and the Kennedy administration for having forced an ill-timed civil rights revolution resulting in disaster, and the black man will counter with charges of hypocrisy and bigotry.

Regardless of charges and counter charges, the negro will revert to the slave status from which he had risen — the only change being his master — and the white man will have lost all he had gained in 187 years. The winner and new master — Communism.

Negroes demand an end to customs and practices that prevent them from moving into white neighborhoods.

If government in the role of "liberator" destroys man's Constitutional concept of property rights — which is the absolute and inviolable right of man to dispose of his own property as he sees fit — then, in the name of humanity and freedom, he will be one giant stride closer to bureaucratic slavery.

Here again the end result would most certainly be "slavery" for Americans — both black and white.

Modern Aesop:  
The green frogs and purple frogs disputed their rights to use various parts of their pond. The green frogs got help from the kingfisher to patrol the pond and keep the purple frogs out of their part of the pond.

To get back their rights the purple frogs persuaded the eagle, a more powerful bird, to chase away the kingfisher. This would have worked fine except that the more aggressive of the purple frogs wanted more. They wanted the eagle to live beside the pond and patrol it in their favor. After he took up residence the eagle began to eat frogs, both purple and green.

Finally the two kinds of frogs made common cause and asked the eagle to leave. Unfortunately, there was no stronger bird to chase away the eagle, who staked and made life miserable for them all.

Moral: An umpire can be all powerful, but there may be no way to keep him in line, when he changes to a manager.

## OUT OF THE COBWEBS

July 7, 1933

Four floats surrounded by members of the Sierra Madre Legion Post and its auxiliary will represent this city in the great parade on the opening day of the California American Legion's State convention to be held in Pasadena.

The most extensive public improvement program Sierra Madre has ever dreamed of has been mapped out and will be submitted to the administrator of the Federal Government National Recovery Act.

Rt. T. Cowles, founder of the Sierra Madre News, has launched a new journalistic enterprise, "The Castro Valley Reporter," in Alameda County.

It is estimated that more than half of this city's population was away over the Fourth of July Holiday, it is estimated that more people were out of town over this weekend than anytime since 1928.

July 8, 1933

Sierra Madre enjoyed a safe, sane and quiet Fourth of July this past weekend. Here and there a youngster had a firecracker left over from last year, but no complaints were received and the police and firemen really enjoyed their annual picnic at Heasley ranch.

Sierra Madre is to have a community fair. It is being arranged by the city's Veterans of Foreign Wars.

## VP to Head Up Telephone Assn.

P. A. Nenzel, vice president and general manager, California Water & Telephone Company, has been selected to head the statewide California Independent Telephone Association for the year 1963-64.

The Association, which is composed of 44 independent telephone companies (non-Bell operated) took this action at the close of its 44th Annual Convention held at the Ambassador Hotel in Los Angeles on June 25-27. In his first statement to the convention, Nenzel recalled the fact that the California Independent Telephone Association is the largest in the nation, and that the member companies operate more than 1,687,000 telephones, employ over 14,500 people and the combined investment of these companies in California exceeds \$780,300,000.

California Water & Telephone is California's second largest independent company with more than 2,000 employees, serves in excess of 215,000 telephones, has invested over \$100 million in plant and its annual payroll approximates \$12,000,000, which is distributed through 42 communities in Southern California.

## Starts Two Dog Training Classes

The Santa Anita Dog Training Group will be starting two new dog obedience training classes in Arcadia County Park this month, as well as one in Alhambra Park, Alhambra. These classes are filling up rapidly at this time of the year, so it would be well for dog owners to call and make a reservation for their dog. Obedience training is not just for the problem dog but for any household pet, as a trained dog is a happy dog. Problems also are taken care of during the course such as barking, biting, chewing, housebreaking, etc.

The classes starting in Arcadia County Park are on the following dates, Monday, July 1, 7 p.m., and Tuesday, July 9, at 7 p.m. The one in Alhambra Park, Alhambra, will start on Thursday evening, July 25, at 8 o'clock.

Any dog five months or older may be enrolled. For further information please call Hillcrest 6-6838 or ELliott 9-1481.



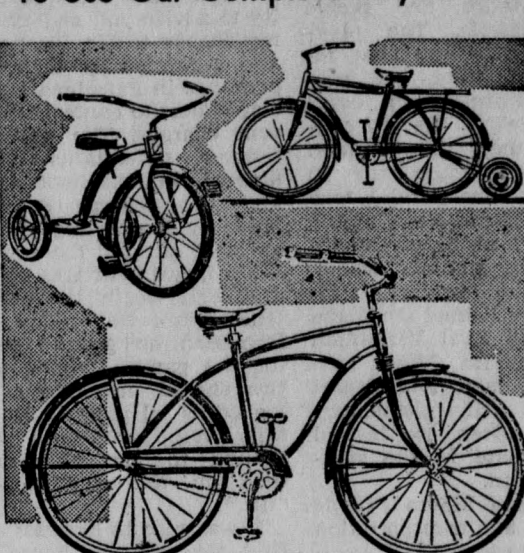
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cooks any roast automatically — then keeps it serving-hot up to 4 more hours! Yours only on new Gas ranges.

2:30 Pop your roast in the oven. Then simply set a dial. Roast starts cooking immediately, automatically! You're free to turn your back on the kitchen.  
6:00 Before roast is completely done, oven gradually reduces to 170° — the scientifically-measured heat that keeps food hot without further cooking.  
8:00 Or even 9:00, your roast waits for you... perfectly cooked, still serving-hot! See Programmed Cooking demonstrated where Gas ranges are sold!

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## Indian School Dancers Perform Friday, July 12

The St. John's Indian School Dancers will be in Sierra Madre on Friday, July 12, to present authentic Indian dances of their ancestors.

The Indian Dancers will present a program at Sierra Vista Park at 3 p.m. and at 8 p.m. at Memorial Park. There is, of course, no charge to see these fine dances.

The six high school age youngsters from the Apache, Pima, Navajo and Papago reservations of Arizona have toured Europe and appeared before Pope John twice, said Brother Bernardino Brophy, their director. The youngsters make their own beautiful costumes of buckskin, wild turkey and eagle feathers. Tom-toms are made of deerskin, exactly as centuries ago.

The Indian boy, patient by nature, spends countless hours on the intricately beautiful beadwork of headbands, belts and moccasins. Their dances include the eagle, shield, war and round, horsetail, hoop and buffalo.

## Recreation Program At Playgrounds

The summer recreation program is in full swing at Sierra Madre and Sierra Mesa Schools. The playground staff has now received 18 hours of pre-service training to cover every facet of the job confronting them this summer. Playground hours are 10 a.m. to 12 noon and 1 to 5 p.m. at Sierra Mesa and 1 to 5 p.m. at Sierra Madre because of summer school. Playground leaders at Sierra Madre School are Diane Moore and Paul Vermillion and at Sierra Mesa, Barbara Anderson and Stuart Young. All elementary school children are invited to participate in the summer program.

The Sierra Madre PTA is providing bus transportation to the Pasadena Civic Auditorium on Wednesday, July 10, when the annual Summer Circus will provide an opportunity for all children registered for the summer recreation program to become real circus performers. Playgrounds will present acts which include wild animals, clowns, trained animal acts and many other exciting attractions. The circus is a big highlight in the summer playground program and one that both children and adults enjoy.

## Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

I would like the opportunity to advise you and extend my thanks to Mr. Bevington and Barkmiller for their appearance in Pasadena Municipal Court to contest my recent charges. The well informed defendants were dressed in excellent taste and the defense delivery made by Mr. Bevington was at least par for the course.

My investment was slight and well worth the experience, also, the added information on ground rules for the game. Playing tactics should never be overlooked as all points score in tally even at some risk even though the machine may turn on the light called "tilt."

It was nice to hear for the first time the existence in City Hall of my medical report from Dr. Frempter and his medical opinion for services rendered from August 2, 1962. This report was rejected during my sick leave, and now it is explained to the Judge that technically it was in error because my doctor had signed on the wrong line. I'll have to speak to my bad doctor about his lack of technical manners.

After the game Mr. Bevington was very kind and considerate since I lost the match by two strokes. Boy! was he mad when I suggested we should have another play-off, and he said I'd better "shut up" around Sierra Madre . . . on account there is another game called libel and it takes two to play the game. I still have a nice collection of records and always rely on facts. Maybe the game would be more exciting with some new rules, but I think I'll just keep the ball and practice with my records and the Ace in the Hole.

P.S. The people that send you those nasty letters really should stop in and say "Hello" at the same time and to know you really much better and at the same time maybe they could sign the draft for Barry Goldwater . . . if they should prefer some action with integrity, guts and personality.

—ART KELLY

Dear Editor:

Re: Freedom at Any Price. As the issue of another threatened book banning is gasping its last sickened breath, up comes the stalwart Sierra Madre News and

Witty to inject it with a little adrenalin. So, this poor sick thing lives on and on and on.

Columns have been written on the subject and all the noted bigots abounding on the California political scene have been quoted at length.

I gather from Witty's protracted post mortem that the delicate teenaged mind must not be contaminated. It must be "saved." And it has been, but only from having to line up to get a look at a book most teenagers probably never knew existed until recently. Now, they can get all the "good" words and definitions neatly compiled in a special printed list. I'm sure Witty will supply anyone who wants one.

I'm wondering when Witty got his knowledge of the words he describes as "smutty." Was all revealed to him in an instant revelation on his 21st birthday?

Or, did he just possibly get exposed a little bit earlier, say, in his teens? Of course, our famous "Dictionary" hadn't been compiled then, so, I wonder?

Witty says that he has children and grandchildren. I would suggest that he burn that filthy list, lest something should happen to him and it would fall into their hands. Then simply tell all of his OWN children and grandchildren NEVER to read this book. This is REALLY the solution.

I agree that protection from rattlesnake bites is a 20th Century automatic certainty, but I will have to admonish Witty on one other point: book banning is certainly worse than iodine drinking, at least in these parts.

To quote an old "weirdie" (I know, weirdie is, I believe, a slang expression): "Some people just can't help seeing indecency in the crotch of every tree."

—MARY LOU RIPLEY.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses, Sportswear "Ask Trudie" — EL 6-1495

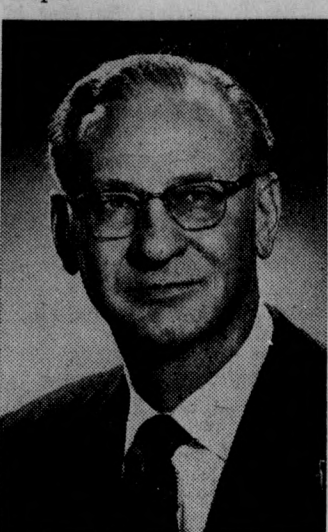
Read the Classified They are Little Bargains with a Saving

## Accidental Death Ascertained

## Services for J. E. Webster Held Wednesday, July 3rd

Funeral services for J. E. Webster, 62, late president of Altadena Federal Savings and Loan Association were conducted Wednesday, July 3, at 10 a.m. at Resurrection

Cemetery in South San Gabriel. Webster, who was accidentally asphyxiated in his car Sunday, June 30, was noted for his years of outstanding service to the communities of Altadena and Pasadena. A Rosary was said at 8 p.m. Tuesday in the chapel of the Lamb Funeral Home, 415 E. Orange Grove, Pasadena. Donations may be made to the City of Hope.



J. E. WEBSTER

Surviving are his wife, Estefania M., three sons, Laurence S., 22, who lives with his wife and two children in Montrose; George Stephen, 20; William J., 17; and a daughter, Mary Margot, 12.

Webster, at the time of his death, had been president and general manager of the Association for more than ten years. He joined the Association on August 1, 1938, became a member of the Board of Directors in 1942, and was elected to the presidency on August 15, 1952. During the period of his service, and particularly due to his foresight and astute management, the assets grew from \$2 million to over \$67 million at the present time, according to D. W. Church, newly elected president of the Association.

A native of Rosseau, Minnesota, Webster came to Altadena in 1937. In addition to his position with the Association, he was president and owner of the Altadena Insurance Agency and president of the Federal Service Company, a financial trustee company.

Formerly a director of both the Federal Home Loan Bank of San Francisco and California Savings and Loan League, Webster served the savings and loan industry in many capacities during his career.

Webster also served as director of the Altadena Welfare Board from 1951-1958, and was a past member of the budget committee and personnel policy committee of the same board. He served as director from 1955-1958 on the Community Planning Council; and as a part member of the Woman's Hospital Study Committee, past chairman of the Trust Committee and Finance Committee.

His active participation in the United Community Services included serving as past chairman; Board of Governors from 1955-1959; past membership on the Executive and By-Laws Committees, past chairman of the Finance Committee and Personnel Practices Committee. Webster's interest in serving his community encompassed active interest in such organizations as the Altadena Community Hospital Development Committee (co-chairman); Altadena Blood Bank Program, once in 1955 and also in 1954; Altadena Red Cross Fund Campaign of which he was chairman in 1955; Community Chest Campaign vice chairman in 1956-1957; for-

## Shakespeare Club Plans Luncheon

First summer activity planned for the American Home Department of the Pasadena Shakespeare Club on Tuesday, July 16, will be a salad bar luncheon and day of bridge beginning at 11:30 a.m. in the home of Mrs. Robert E. Price, 2281 N. Holliston, Altadena.

A similar event is scheduled for Wednesday, August 28, at the home of Mrs. Carol N. Kelly, 930 S. El Molino. Reservations may be made with Mrs. Walter R. Pickens, chairman.

Husbands will join members for a "Hootenanny" on Sunday, September 22.

## Bruce Lindsay Honor Student

Bruce Lindsay, 101 W. Bonita, Sierra Madre, is among 103 Linfield College students placed on the spring semester honor roll here by Dr. E. Avard Whitman, college registrar.

To be on the Linfield honor roll a student must receive no less than a 3.50 grade point average out of a possible 4.00 in all work undertaken during the semester. This is equivalent to no less than one-half "A" grades and one-half "B" grades in all work.

## VFW Auxiliary Benefit July 13

The Sierra Madre Civic Club and members and Auxiliary of the Veterans of Foreign Wars, Post No. 3208, are holding a buffet supper-dance at the VFW Hall July 13 at 7 p.m.

Everyone is asked to bring his favorite dish and all proceeds to go to the Babs Burke Benefit Fund to help defray large medical expenses. After surgery, she has been on the critical list. Donations are \$1 per person, so come, have fun and help a gal who needs help.

For further information, contact Ruth MasNeill, chairman, EL 5-0822.

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## APARTMENT OF THE WEEK

A ROGER TURNER DEVELOPMENT • Sierra Madre—Beautiful new apartments at 283-291 West Montecito have 1, 2, 3 bedrooms, carpeting, soundproofing, air conditioning, pullman baths, private patios, central water heating, ash cabinets, Roper Charm gas ranges. Furnished or unfurnished. Call Manager at 447-7814

BALANCED POWER Apartments give you the best of modern gas and electricity.

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FOR GAS SERVICE CALL  
OPERATOR & ASK FOR  
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**ZENITH 3737**

## STATEMENT OF CONDITION

As of June 30, 1963

### ASSETS

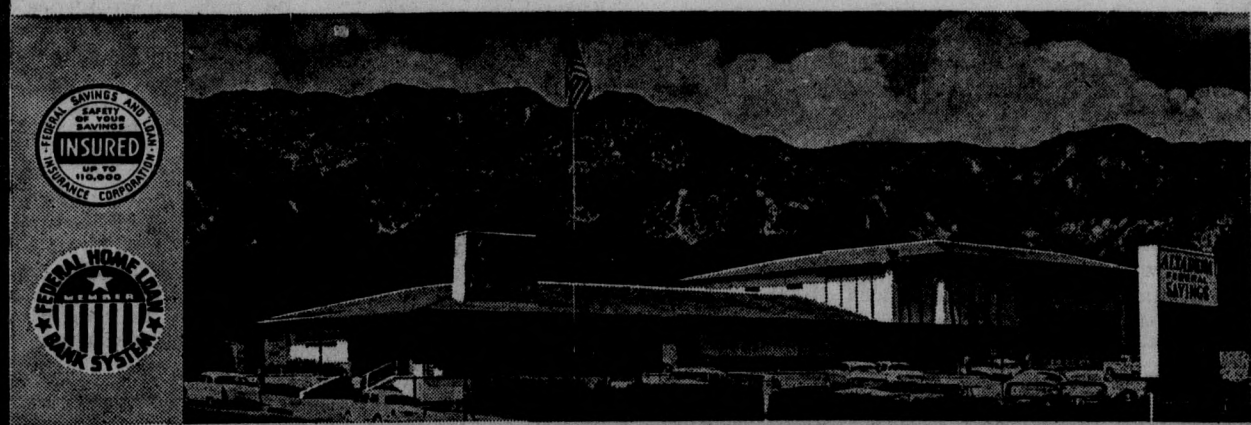
First Mortgage Loans . . . . .	\$57,299,206.22
Home Improvement Loans . . . . .	2,599,223.77
Loans on Savings Accounts . . . . .	120,100.61
Real Estate Owned . . . . .	237,131.38
Real Estate Sold on Contract . . . . .	21,589.57
Investments and Securities . . . . .	817,085.68
Cash and U. S. Government Bonds . . . . .	4,703,446.24
Office Building and Equipment (Less Depreciation) . . . . .	1,118,627.04
Other Assets . . . . .	393,591.58

**TOTAL . . . . . \$67,310,002.09**

### LIABILITIES

Saving Accounts . . . . .	\$56,893,403.63
Advances from Federal Home Loan Bank . . . . .	2,867,000.00
Loans in Process . . . . .	2,046,402.38
Other Liabilities (Escrow Funds, Etc.) . . . . .	1,094,746.27
Specific Reserves . . . . .	342,569.92
General Reserves and Surplus . . . . .	4,065,879.89

**TOTAL . . . . . \$67,310,002.09**



## ALTADENA FEDERAL SAVINGS and Loan Association

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BRANCH OFFICE: 1845 E. Washington Blvd., Pasadena, California  
SYcamore 4-1161 • MUrray 1-5691

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## PTA Appoints Co-Chairmen of Bond Election

At the last Board meeting of the school year, Mrs. Ralph R. Rule, Sierra Madre PTA president, appointed Mrs. A. K. Hackbarth and Mr. James Abernethy co-chairmen for the October 15 School Bond Election.

The Sierra Madre PTA voted unanimously to endorse a third high school and actively support the necessary bond issue.

The co-chairmen will coordinate all the election work and through the Executive Board and the Room Mothers will distribute information and set up a precinct organization to get out the vote on October 15.



# Weekly Shades Of Hastings

Summer vacation is the time when many of our children are roaming the neighborhood. This is also the time when we feel that parents must be especially alert not only to the dangers that exist in almost every yard, but the necessity of impressing the children with the responsibility of respecting other people's property and rights. We have been a little appalled at the children's thoughtlessness in the use of other's possessions, and lack of consideration for adults in the neighborhood. We, as parents, sometimes forget that the examples we set in our interpretation of the Golden Rule is followed by our children. Let's encourage creativity but not destruction!

Pardon us while we go to enforce our own brand of applied psychology to the little darlings who have just let the bathtub overflow! MERCY!!!

## Republicans Called For Special Session

Kurt Hahn, Republican State Committeeman from Duarte and State Director of the 14,000 member California Republican Assembly called upon Governor Edmund G. "Pat" Brown to call a special session of the State Legislature to consider much needed narcotics control and anti-crime legislation.

In a series of closed door meetings in Sierra Madre, Pasadena, La Canada, and Hollywood Hahn charged the Governor with "gross neglect and inaction in the field of law enforcement." The CRA leader stated, "Every significant piece of anti-crime legislation was either pigeon holed or referred to interum study by the 1963 session of the State Legislature."

The San Gabriel Valley civic leader added, "Instead of endless delays and foot dragging in supporting city and county law enforcement officials in such vital fields as narcotics control and suppression of organized syndicated crime, leadership in the State House is imperative."

Hahn went on to criticize the demands of the United Civil Rights Committee for both a city and county police review board. "Such a move," Hahn declared, "would demoralize and destroy the effectiveness of law enforcement agencies and would be a burden on the taxpayers. If police officials are to continue their efforts to keep our communities free of organized crime and civil disorder, law enforcement must be kept out of the control of selfish special interest groups."

Hahn concluded, "I am sympathetic with the demands of negro and other minorities for both full voting rights and job opportunity. However, such proposals as the police review board may jeopardize their entire crusade."

**U. H. R. A.**  
The first annual dinner dance of the Upper Hastings Ranch Association was, to all intents and purposes, a success. Over 200 Ranchites attended and enjoyed meetings neighbors and making new friends.

We had a ball and we are proud of our Association. Everyone seemed happy and looked so well groomed. Hazel Gittinger wore cool green chiffon; Lois Harrison was waiting in a subdued coral, cocoa and white summer print; Elaine Marfoglia looked elegant in her sequined modern design gown; Elizabeth Toss was in sophisticated black; Jean Nickola in a stark white sheath; and Marilyn Pursley looking pretty as always in dusky blue chiffon.

Among others having a good time were the Frank Edwards, Al Pruitts, Barney Yuckes, Ben Meads, Herb Lacey, John DuBois and Bob Vectors. Others attending were Messrs. and Mmes. Jon Blask, Al Korgiehl, Warren Thiele, John O'Donnell, Sy Epstein, Jack Partch, Marvin Anderson, Walter Dedrick, Bill Jones, Allen KnickKrehm and Warren Cline.

**Carmel Vacation**  
Good friend, Hazel Gittinger, parked her car at the depot, and boarded the train for the scenic trip north to Carmel. There she spent a restful week at the Cypress-West Hotel visiting her many friends and dining at the various restaurants in this picturesque area.

With her eyes on the future, Hazel visited Woodridge Acres, a new property development in the hills of Monterey. This development is unique in that each home is distinctively different in both architecture and locale. One of the most unusual and outstanding houses is called "Tree House." This is a one-story structure perched on a foundation of telephone poles. Each room seems to "live" in the trees. Because this residence is constructed primarily of redwood beams and glass, the decor of the house blends with the serene beauty of the countryside and the seascapes.

**Proud American**  
Five years ago, Faye Katz of Davenport Drive came to this country from Israel with her children, Dalia, Ivan and Modie, to join husband, Joseph, who had preceded the family. This might not seem too unusual, but it was the beginning of a new American family. Three years ago another son, Ozzie, was their first child to be born in this country.

Last week, Mrs. Katz became a proud and enthusiastic citizen of the United States of America. Faye and Joseph are both happy and grateful for the wonderful opportunities this country has to offer. We'd like to extend our congratulations to this fine family.

**Big Eight Barbecue**  
Four couples, known as the Big Eight, met recently at the home of Guy and Betty Knudson for a darts-throwing contest, barbecue

and bridge. Other members of this numerical group are Mr. and Mrs. Robert Farmer, Mr. and Mrs. H. Alfred Dunn and Mr. and Mrs. Dominic Giangregorio.

**Sick Call**  
Warren (Bud) Newton is receiving the best of care from wife, Marty, during his convalescence. Bud had major surgery on his back, and is now home doing well and may receive visitors.

**Oklahoma Visitors**  
This week is a busy one for Captain and Mrs. Cary Stephenson. Her sister, Mrs. Troy Ward, and two children, Mary Beth and Troy Allen, and Mrs. Ward's sis-

## Unconscious Boy

was making his way down the television cable track from Mt. Wilson when he fell down a cliff and in a dazed condition crossed the Toll Road and fell down the slope into the brush where he laid for 34 hours until found by the keen scented dogs.

Friday morning at 2 a.m. the members of the team were called into action by the Western Air Rescue Center operating at Hamilton Air Force Base. They were flown in an Air Force C-47 plane to Lake Tahoe and then by helicopter to Horse-tail Peak to rescue Bill Yost 19, of Sacramento who had become stranded on a narrow ledge above a 200 foot precipice. Yost and a girl, Susan Andrews, 16, also of Sacramento, were hiking with a group to Pyramid Peak when they decided to short cut down Horsetail Peak. They slipped on loose shale and tumbled to separate ledges. The girl fell to a more accessible spot and rescuers were able to reach her at 1:30 a.m., but were unable to reach the boy. In desperation the El Dorado County Sheriff called the Western Air Rescue Center.

Within four hours from the time they left Burbank, the members of the Sierra Madre Team using nylon ropes and their special climbing equipment descended the cliffside and lifted the boy to safety. Unharmed, he was flown from the mountain peak to his waiting parents at Lake Tahoe. The Sierra Madreans were home by 3 p.m. Bob Gardner of the Altadena Mountaineers assisted in the rescue.

**Revenge Shooting**  
ed by the Arcadia Police Department and booked by Officer Douglas C. Tucker. The victim was Donald Anker Laursen of 5817 Calera Ave., Covina. The assault was made with a Colt police .38 special six inch revolver, object of the attack was revenge.

Mr. Laursen was wounded in the calf of his left leg, and the middle finger of his right hand, both were struggling and fighting in the street when the police arrived on the scene.

Sierra Madre Churches Welcome You

ter-in-law, Alma, are visiting them for a short time. While here, they took the grand swingin' tour—Marineland, the Arboretum, Huntington Library, Knott's Berry Farm, Disneyland and all of the popular eating establishments.

**Sojourn in England**  
Juliette Ann, 15-year-old daughter of Mr. and Mrs. Jon Black, had a lovely send-off to England with a dinner at the airport. Her parents invited Phyllis Harris and Laurel Bodenshott to join the Bon Voyage dinner party.

Juliette was met by relatives in London, where she spent the first night, and then to York for a short stay with more relatives. She is now spending a few weeks at Marse-by-The-Sea with her aunt, Edie King (Mrs. Black's sister, who is also head mistress of a girl's school. Julie writes that she is still going to school but prefers America's co-educational system.

After six weeks she'll go on to Nottingham, then back to London for real sightseeing and perhaps a side trip to Somerset.

Although her first letter home indicated a slight case of homesickness, her second letter was filled with her experiences and visits to some of the many Espresso cafes and it was apparent that she plans to stay awhile. Julie will be back on September 8.

Our observation for the week—the more you water the lawn, the faster it grows, the more often you have to mow it, and thus, the more you have to water the lawn. Down with grass!! Is there such a thing as green asphalt? How about that??!

**Editor's Note** — Yes, there is... it comes in gallon buckets and can be purchased at Sierra Madre Paint and Wallpaper... You're welcome.

Margily Rowzov  
EL 5-7736

## Mrs. Alice Owens, 30 Year Resident, Succumbs July 9

Mrs. Alice Owens, age 87 of 142 W. Sierra Madre Blvd. passed away quietly in her sleep, Tuesday, July 9 at her home.

Mrs. Owens was originally from England, she had come to this country when she was around 18 years old. She had lived in Sierra Madre for thirty years.

She is survived by two daughters, Doris Linder of Pasadena and Katherine Armour of 90 W. Highland. There are three grandchildren and fourteen great-grandchildren. Services will be held Thursday, July 11 at 2:30 in the chapel at Mountain View Cemetery in Altadena. The Rev. Major William Nock will officiate.

**Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses - Sportswear "Ask Trudie" — EL 6-1495**

## Coast Federal Presents Flags To Boy Scouts

American flags for the headquarters of the Boy Scouts of America in Los Angeles and for all summer camp sites used by Boy Scouts in the Los Angeles area, were presented to Scout officials July 2 by Coast Federal Savings and Loan Association.

Dr. Vierling Kersey, director of Coast Federal Savings and Loan Association, made the presentation at Boy Scout headquarters.

The flags were accepted by David D. Hurford, regional public relations director of Sears, Roebuck and Company and volunteer chairman of the camping committee.

Dr. Kersey said that all interested persons can receive a free copy of the Declaration of Independence, printed on simulated parchment, at any branch of Coast Federal Savings and Loan Association, if they so desire.

Thursday, July 11, 1963 SIERRA MADRE NEWS—9



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4 BIG SALE DAYS . . . THURSDAY, FRIDAY, SATURDAY and SUNDAY, JULY 11, 12, 13, 14

**BIRDS EYE DINNERS**  
Beef, Chicken or Turkey  
Stock Up At This Saving!  
Frozen 11 oz. Pkg.  
**39¢** (Save 20¢)

**VONS MARGARINE**  
Pure Vegetable  
1 lb. Ctn. . . . Save 13¢  
**2 FOR 25¢**

**VONS COFFEE**  
A Premium Blend  
At a Big Saving!  
2 lb. 97¢ 1 lb. Can  
**49¢** (Save 10¢)

**VONS MEAT PIES**  
Beef, Chicken or Turkey  
50% More Meat!  
Frozen 8 oz. Pkg.  
**5 FOR 1** (Save 25¢)

**NEW BLUE RINSO**  
Miracle Molecules Get  
Dirt Out Fast!  
Giant Size  
Incls. 10¢ Off  
**55¢** (Save 20¢)

**Triumph SNOW WHITE CHINA**  
By Homer Laughlin Co.  
**Super Savings Series Begins Today!**  
NO COUPON NECESSARY  
10-IN. DINNER PLATE  
Reg. \$1.25 Value  
With Any \$5.00 Food Purchase  
Excluding Fluid Milk, Tobacco and Alcohol  
**39¢**  
STARTS TODAY! 14 WEEKS LEFT TO COMPLETE YOUR CHINA SERVICE

**Big Dollar Buys!**  
9 Varieties—4-oz. Pkg.  
**KNORR SOUPS 3 FOR 1**  
Assorted Flavors—3-oz. Pkg.  
**JELL-O GELATIN 12¢**  
Chiffon—2 Pak Rolls  
**TOILET TISSUE 10¢**  
Skipper No. 1  
**DOG FOOD 12¢**

**Sundries Saving**  
**BUFFERIN 77¢**  
FOR FAST PAIN RELIEF  
REG. 98¢ 100 TAB. BTL. . . .

**JERSEYMAID BUTTER**  
Fresh—1st Quality  
1 lb. Ctn.  
**67¢** (Grade A)

**BIRDS EYE VEGETABLES**  
Featured on KTTV—Ch. 11  
Frozen—Rag, Pkg.  
Peas, Cut Corn,  
Cut or Sliced  
Green Beans,  
Mixed Vegetables,  
French Fries or  
Crinkle Cuts  
**58¢** (Save 18¢)

**ORANGE JUICE**  
Sunshine State—Florida  
Frozen—6-oz. Can  
**41¢** (Save 18¢)

**Fancy Nectarines** SWEET, JUICY LE GRANDE **29¢**  
**Green Beans** SNAPPY FRESH TENDER & FLAVORFUL **25¢**

**DEL MONTE GOLDEN 303 CAN 19¢**  
**NABISCO FAMILY SIZE 15% OZ. PKG. 33¢**  
**FANCY FARMS IN SWEET SYRUP 2 1/2 CAN 49¢**  
**LIGHT MEAT CHUNK STYLE 6 1/2 OZ. CAN, INCL. 3¢ OFF 49¢**  
**AIR-TIGHT PLASTIC 100 FT. ROLL 25¢**

**VONS SHOPPING BAG FRESH FRUITS & VEGETABLES**  
**Grapes** Sweet, Juicy Thompson Seedless **29¢**

**Best Buys in TOP QUALITY MEATS**  
**Chuck Roast** The Choicest of the U.S.D.A. Graded Choice Custom Trimmed for Best Value for Your Money **35¢/lb.**  
**BLADE CUTS**  
Center Cut 7-Bone Roast **39¢** Boneless Chuck Roast **69¢**

**CORNEED BEEF** Boneless Brisket Whole or Point Half **59¢/lb.**  
Great with Cabbage or Sliced for Sandwiches

**Chuck Steaks** CENTER CUTS **39¢**  
**Family Steaks** BONELESS THICK CUT **77¢**  
**Rib Steaks** TENDER, TASTY CHOICE BEEF **77¢**  
**Ground Chuck** FRESH & EXTRA LEAN **59¢**  
STEWING BEEF **69¢** BOILING BEEF **19¢** SHORT RIBS **33¢**  
Tender Cubes 1/2 Plate Meat 1/2 Full Cut

**FRESH FRYING CHICKEN** California Grown U.S.D.A. Grade A  
The Fresher Fryers . . . More Tender & Tasty . . . are California Grown . . . the Only Kind You'll Ever Find at Vons & Shopping Bag.  
**DRUMSTICKS** Meaty, Extra Flavorful . . . A Favorite Fried or Basted and Barbecued **49¢**

**Thighs** Tender, Juicy, Baked or Fried **55¢/lb.**  
**Breasts** White Meat Low in Calories **59¢/lb.**  
**Wings** Fine to Fry or Fricassee **29¢/lb.**

**BACKS & NECKS** Economical for Soup **9¢** **CHICKEN LIVERS** Sauté for a Taste Treat **79¢**

**SLICED BACON** Hormel Black Label 1st Grade 1-lb. Pkg. **59¢**  
Swift's Brown 'n Serve SAUSAGE LINKS 8-oz. Pkg. . . . **49¢**

**Seafood Sea-lections**  
**Fresh Dover Sole** SKINLESS FILLETS **79¢**  
**Swordfish Steaks** CENTER SLICES **69¢**  
**Cooked Lobsters** LOCAL CLEANED **19¢**  
Gorton's Frozen—Grade A **FISH STICKS** **69¢** **FISH CAKES** Breaded 1-lb. Pkg. **31¢**  
Frozen Meat Feature **T&M—Buttered, Ready to Fry VEAL OR BEEF CUTLETS 89¢**

**Bakery Specials**  
VONS BAKERY  
**English Muffins** Butter Baked—Fork Split **23¢** **33¢**  
**Corn Muffins** **33¢**  
**Raisin Bread** RAW SUGAR WHOLE WHEAT—LOAF **37¢**

**Liquor Dept. Features**  
VONS & SHOPPING BAG EXCLUSIVE LABELS Fine Quality at Big Savings!  
**FIVE O'CLOCK GIN** 85 Proof, Extra Dry **\$3.19**  
**Special! Save 40¢**  
**IMPORTED SCOTCH** 86 Pr. Fifth **\$4.99**  
Regular or Pink **CARNIVAL CHAMPAGNE** Fifth **\$1.99**

**DELICATESSEN SPECIALS**  
**Liver Sausage** ROYAL . . . In the Place . . . For a Different, Delicious Sandwich treat! **39¢/lb.**  
**SANDWICH SPREAD** Our Own—Fresh! Bsc. Cyp **25¢**  
**SOUR CREAM** Jerseymaid 16 Oz. **25¢**  
**MACARONI SALAD** Vons' Own! 15-oz. Cyp **33¢**

**Prices Effective THURS., FRI., SAT. & SUN. JULY 11, 12, 13, 14 at All 84 VONS & SHOPPING BAG Markets . . . Serving Southern California Best!**

Heinz Baby Food 5 OZ. JAR <b>3 for 31¢</b>	LIBBY'S Tomato Juice 46 OZ. CAN <b>29¢</b>	LIBBY'S Potted Meat 5 OZ. CAN <b>2 for 39¢</b>	WISHBONE Salad Dressing ITALIAN OR DELUXE FRENCH 8 OZ. BOTTLE <b>39¢</b>	SANITARY PADS Modess 12 CT. PKG. 45¢ 48 CT. PKG. <b>\$1.73</b>	DETERGENT White King D WITH BORAX GIANT SIZE <b>79¢</b>
Martinelli's Apple Juice 24 OZ. BOTTLE <b>31¢</b>	Martinelli's Apple Cider 24 OZ. BOTTLE <b>31¢</b>	Kern's Apple Jelly 12 OZ. JAR <b>27¢</b>			

3841 E. SIERRA MADRE BLVD. (at Michillinda) Pasadena Upper Hastings Ranch Center

## Announcing . . .

**BOB CLARK**  
Has Purchased the . . .

**Sierra Madre Paint & Body Shop**  
TO BE OPERATED AS

**Clark's Paint & Body Shop**

AND WILL BE ASSOCIATED WITH  
**BILL DIEMER AS ESTIMATOR**

**15 NO. AUBURN Now open**

AND READY TO DO  
**EXPERT BODY & PAINT WORK**

Estimates Gladly Given . . . 355-1755

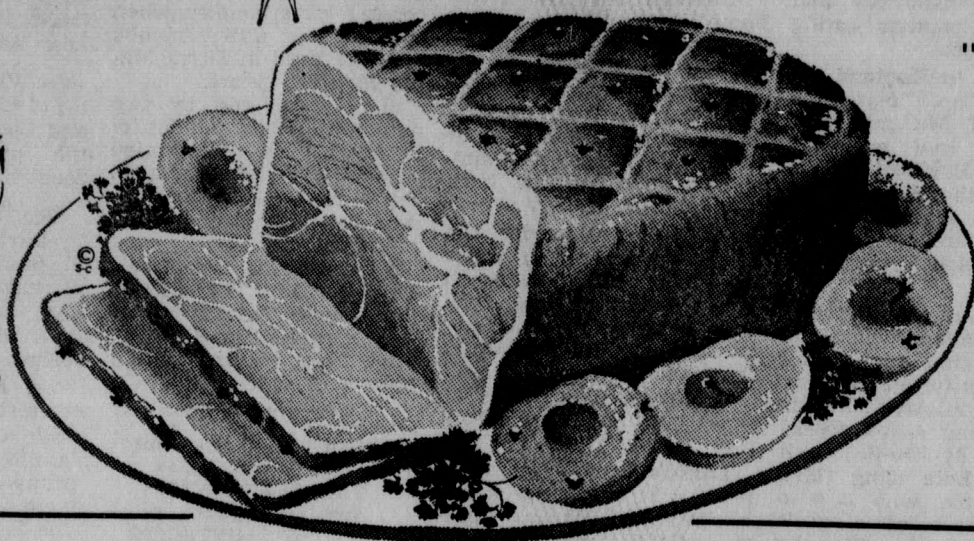


# HEAT GOT YOU BEAT? WIFE-SAVER FOOD SALE!

Prices Effective  
July 10 - 11 - 12 - 13  
Wed., Thurs., Fri., Sat.

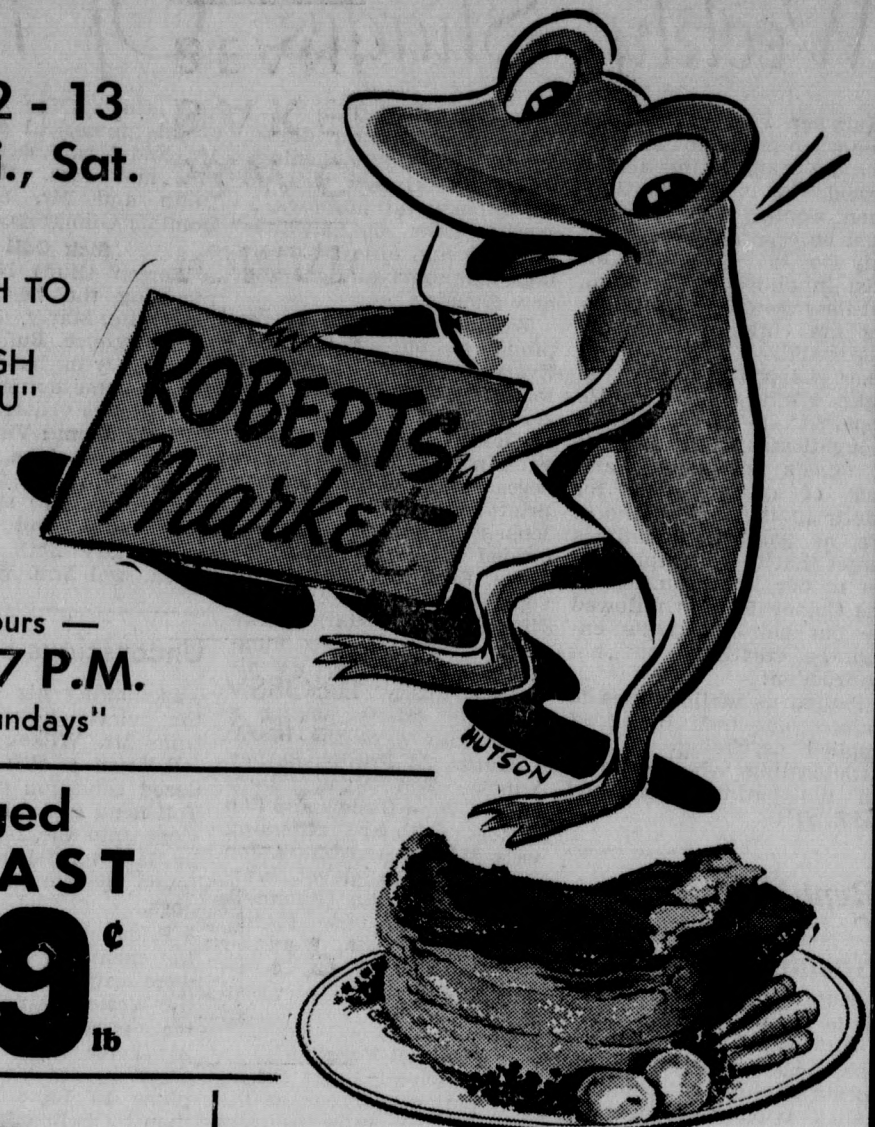
Fully Cooked -- Smoked  
Boneless - Shankless  
Bar - M  
**TAVERN HAM**  
Whole or Half

**89¢** lb



"LARGE ENOUGH TO  
SERVE YOU  
SMALL ENOUGH  
TO KNOW YOU"

— Store Hours —  
9 A.M. to 7 P.M.  
"Closed on Sundays"



The Original Rock Cornish  
**GAME HENS**  
Net Weight 1-lb.  
**89¢**

Fresh  
**GROUND BEEF**  
**39¢** lb

U.S.D.A. Choice - Aged  
**PRIME RIB ROAST**  
First 3 Ribs 83¢ lb. **79¢** lb

THE REAL McCOY

IT'S THE GREATEST!



**CORNEED BEEF**

COOKED READY-TO-EAT

By the Piece

SLICED \$1.79 lb.

**49** lb.

ALASKA  
**KING CRAB LEGS**  
**\$1.19** lb

Farmer John  
Lean — Sliced  
**BACON**  
**59¢** lb

KOSHER STYLE — LEAN  
**SHORT RIBS**  
B-B-Q BROIL **49¢** lb



**DELICATESSEN BUYS**

Fresh, Delicious  
Foods Prepared Daily  
In Our Own Kitchens . . .

ROBERTS HOME MADE  
**CARROT and RAISIN SALAD** 1lb. cup **35¢** lb

PILLSBURY'S  
**COOKIES** 9 VARIETIES **43¢**

RATH'S LUNCH MEATS  
6 VARIETIES 6-oz. Pkg. **4 for \$1**

WISCONSIN LONGHORN  
**CHEDDAR CHEESE** **59¢** lb

**HEAT N' SERVE FROZEN FOODS**

Stouffer's  
**LOBSTER NEWBURG** 11 1/2-oz. pkg. **\$1.75**

Stouffer's  
**MACARONI and CHEESE** **35¢**

Shepherd  
**WHOLE WHEAT BREAD** 1lb. loaf **29¢**

HAWAIIAN PUNCH  
ON A STICK  
PKG. OF SIX **3 for \$1**

**Roberts Market**  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE



**GARDEN FRESH PRODUCE**

Juicy Red Haven  
**PEACHES . . . . . 2 lbs. 25¢**

Golden Ripe  
Central American  
**BANANAS 2 lbs. 25¢**

Vine ripened  
thick-meat  
**CANTALOUPE 6 for \$1.00**

Sweet full-o-juice  
Valencia  
**ORANGES 10¢ lb**

Large ripe  
Le Grande  
**NECTARINES 2 lbs. 25¢**

Extra large  
sweet Bing  
**CHERRIES 39¢ lb**

Sunshine  
**HI-HO CRACKERS** (3 PAKS IN 1) 10-oz. pkg. **4 for \$1**

HULA  
**HIGHBALL** 46-oz. can **3 for \$1**

Springfield  
**BARTLETT PEARS** Lg. 29-oz. can **29¢**

Lynden  
**BONED CHICKEN** 5-oz. jar **39¢**

Deluxe - Sliced or Whole  
**MUSHROOMS 4 for \$1** 4 1/2-oz. can

Geisha Mandarin  
**ORANGE SEGMENTS 4 for 99¢** 11-oz. can

Ortega  
**PIMENTOS 2 for 39¢** 4 1/2-oz. can

Borden's  
**WHIPPED POTATOES 4 for \$1** SERVES 8

WILDERNESS WILD RICE  
**PANCAKE MIX 39¢** LB. PKG.

Smuckers  
**Pancake Syrup 39¢** 1 1/2 PT. BOTTLE

Grade AA **DARIGOLD BUTTER 67¢** lb. Ctn.

**LIBBY'S TOMATO JUICE 5 for \$1** Lg. 46-oz. can

Laura Scudder Mayonnaise  
**39¢** 24-oz. jar

Franco-American  
**SPAGHETTI 8 for \$1** 15 1/4-oz. can

**ZEE NAPKINS 10¢** WHITE OR ASSORTED 80 ct.

**STARKIST TUNA 23¢** Light Chunk 5-oz. can

S&W  
**STEWED TOMATOES 4 for 89¢** lb. can

S&W Oven  
**BAKED BEANS 55¢** Lg. 55-oz. can





## Villa Views

By  
Toni Maurin  
SYcamore 7-9634

If you happen to be a little boy, I guess about the most wonderful age in the world is to be JUST six. The whole world is right when you are six. Mother is beautiful, and the one you want to marry, FIRST grade and being grown up is just around the corner. Almost being able to swim, to write, to tie shoes, make your own bed, cut your own banana, to do work for dad, and to get the house ready for a birthday party. Such a golden age for a little boy and such a wrench for a mother.

She must remind herself that she should not be over-solicitous about his welfare and activities. He can only be a baby in her heart from this day forward. She must be ready for a hug and kiss when he is ready to have her, but soon it will be hard for him to cuddle and she must know that it is because he is on his way to becoming a young man and she can't hold him back. She can't, and she mustn't, and she won't, even though it hurts and hurts!

You might gather from this that six years ago this week I wrote a birth announcement for our son, Eric. He celebrated this, the best of all his birthdays, last Saturday with a group of his friends. They came here for luncheon and then on to Macabob's for all the surprises and puppet show. The group included Timmy Burns, Mark Wenger, Jeffrey Stevenson, Jimmy Smith, Ann Dorsey, Kimmy Dunning and Tina Gutierrez.

"Singe Slavins' Haven" (Matthew and Jeanne's home on Calvert Road) were the words on the invitations, and with that kind of encouragement, plus the fact that it was the 4th of July, ideas began to pour out from what might be the cleverest party group on two hills.

The party was planned by the Don Hays, the Charlie Hardisons and the Kenneth Christiansons. They carried it out in the fire station motif, and had to be restrained from renting an ancient fire engine and arriving in same. They planned the party for 8:30 and I do mean in the morning. The entire group met at the golf course and walked up the hill together, arriving just as Matt was about to raise his flag. In ten minutes the entire house was decorated, the kitchen was steaming with viands, and red checked tablecloths adorned the tables that were set in the garden. The eye opener was served from fire buckets and, naturally, everyone wore fire hats and red suspenders in some cases. The housewarming gift was a handsome moose head, the likes of which Dr. Frankenstein might have created, because it's a cinch no one else could have. Where there was an omission of important parts, like eyes, fur and antlers, the committee substituted ping pong balls, appropriately red veined, a little beaver, and manzanita branches were used as the antler substitutes. They hung the "Moose" over the mantle with due ceremony. The real gift, however, was in the leather pouch hanging from his neck.

The auxiliary firemen and women included Dr. and Mrs. Howard Morgridge, Dr. and Mrs. Edwin McLaughlin, Mr. and Mrs. C. Taylor Test, Mr. and Mrs. Richard

Recktenwald, Mr. Kenneth Slavin, Mr. and Mrs. Charles Eldson, Mr. and Mrs. Jim Smith, Mr. and Mrs. John Sorenson, Mr. and Mrs. Tony Boland, Mr. and Mrs. Dominic Giangregorio, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Gordon Wright, Mr. and Mrs. A. William Olson, Mr. and Mrs. Alan Stearns, Mr. and Mrs. Gene Rode, Mr. and Mrs. Warren Clements, Mr. and Mrs. Al Swanson, Mr. and Mrs. John Caldecott and Mr. and Mrs. Robert Meason.

Ann Fricke, daughter of Mr. and Mrs. John Fricke of Barile, was the guest of honor at a bridal shower given last Tuesday evening by Mrs. Aikman Armstrong and Mrs. Norman White at the Armstrong home. The table was beautifully appointed in silver, white and pink.

The guests bidden were Ann's mother, Mrs. John Fricke, as well as her sisters, Beryl and Ann; her grandmother, Mrs. Robert Wilfong; her great aunt, Mrs. Horace Ferguson; Mrs. Herman Scholtz, mother of Harry, her fiancé; Mrs. Alice Vensel, his grandmother, and Mrs. William Vensel, his aunt; Mrs. Walter Dorn, Mrs. Charles Goldsworthy, Mrs. Marshall Harris, Mrs. George Holmes, Mrs. Ernest P. Maurin Jr., Mrs. Andy Ong, Mrs. Wells Pleas, Mrs. Luke Walker, Mrs. William Cunningham, Mrs. Edwin Pyle, Mrs. F. Robert Anderson, Mrs. Robert Mueller, Mrs. Don Lampert, Mrs. Henry Becker, Mrs. James Smith and Mrs. John Eppard.

The young couple are going to be married in August.

The long weekend encouraged a lot of people to take little trips.

Mr. and Mrs. George Sanders left with their son, Mark, for a brief outing at Lake Arrowhead. Their main purpose was to pick up their daughter, Karen, who had been visiting there for two weeks.

The John Eppards took their two children to the river for a long holiday.

Mr. and Mrs. William Baugh of Edgecliff packed their crew and went up Bishop way to relax in the sun.

The W. C. Dunning family has just returned from a three-day holiday at Laguna visiting with friends.

### Lutheran Women's Potluck Picnic Thursday, July 11

Rev. Paul W. Schultz of Glendale, assistant pastor of First Lutheran Church in Burbank, will conduct the 9 and 10:30 Sunday morning worship services at Faith Lutheran Church, 845 Hastings Ranch Drive.

The Walther League will join the San Gabriel Valley

### Altadena Federal Holds Election Of New Officers



D. W. Church  
New President

The Board of Directors of Altadena Federal Savings and Loan Association today announced its election of new officers, as a result of the tragic death of its former president, J. E. Webster.

D. W. Church was elected president and general manager. A. L. Ferris, was elected to the Board and will serve as vice president and secretary. W. M. Drake, vice president, was made treasurer. All other members of the board will continue to serve in their same capacities.

Mr. Church expressed that "Mr. Webster's death is indeed a great loss to everyone to those who knew him and served with him, and to those communities and organizations which benefited so greatly from his unselfishness in giving of time and talent toward the goal of continued civic progress. He left us a tradition of high principles and an incentive for ever increasing service to our community which we shall be proud to carry on."

In his first official statement as president, Mr. Church announced that effective July 1, 1963 the new rate on all savings accounts at Altadena Federal Savings is 4.85 percent per annum, payable quarterly. He added, "This is in keeping with the Association's operational philosophy of offering the highest earnings rate consistent with safety and sound business practices, which is being reflected in our decision to increase our rate at this time."

### American Legion Joint Ceremony

Newly elected officers of Unit No. 297, American Legion Auxiliary, will be inducted into office tonight, July 11, in a joint ceremony with Arcadia Unit No. 247 at the American Legion Hall, 720 N. First St., Arcadia, at 8 o'clock.

Eighteenth District Past President Thelma Proctor of Sierra Madre will be the installing officer.

Zone Leaguers in a party at Huntington Beach on Sunday afternoon.

The Lutheran Women's Missionary League will go on its annual outing for a potluck picnic on Thursday, July 11, at 11:30 a.m., at Eaton Blanch Park, Del Mar and Kinneola Streets.

### CDA Installs Mrs. J. Walshe Second Term

Mrs. James Walshe was installed Grand Regent of Court Queen of the Rostary No. 1635 Catholic Daughters of America for a second term recently. Mrs. Fred Hardaker District Deputy officiated at the ceremonies which were held in St. Rita's School Hall in Sierra Madre.

Those taking office with Mrs. Walshe are Mrs. Wm. H. Dillon, vice grand regent; Mrs. Chester Burski, prophetess; Mrs. John Argos, lecturer; Mrs. Harry Dierdorf, financial secretary; Mrs. Ross Shipley, treasurer; Mrs. Edmund Smith, historian; Mrs. Joseph Delgatto Jr., monitor; Mrs. Joe Siefke, sentinel; Mrs. Peter Delgatto, organist, and trustees, Mrs. Raymond Rancourt and Mrs. Robert Newberry.

The refreshment table was centered with a lovely Madonna with silver candlesticks holding white tapers on either side. The individual tables were trimmed with the court colors of purple and gold and had low bowls of yellow and purple pansies in the center. Mrs. Angelo Froio was chairman assisted by Mrs. Joseph Delgatto Sr., Mrs. Albert Kelms, Mrs. Joseph Barbagallo, Mrs. Lawrence Palmsano, Mrs. Peter Salmachio, Mrs. Raymond Rancourt, and Miss Mary Dillon.

Mrs. Anthony DePasco presided at the silver coffee service.

Honored guests included the Rev. Thomas O'Malley, pastor of St. Rita's and the court chaplain Father Callanan, assistant at St. Rita's; Mrs. Fred Hardaker, district deputy; Mrs. Joseph Delgatto Sr., district deputy for Courts Glendale and Queen of Heaven in Pomona and Miss Natalie DeCapua from Court of Our Lady No. 1035 Oneida, New York.

Also present were from Court Glendale Mrs. Dixie Pearce, past grand regent; Mrs. Lolita Gallagher, Mrs. Stella McCarron, Mrs. Alma Tyler; from Court Queen of Heaven Pomona Mrs. Opalle Sawtelle, past grand regent; Mrs. Elizabeth Ganlon, vice grand regent Mrs. Gladys Iverson; from Court Our Lady of Hope, Azusa, Mrs. Mary Quinnell, grand regent; Mrs. Mary Peri, regent; Mrs. Otto, Mrs. Frieda McGinnis; from Court St. James Los Angeles, Mrs. Katherine Cozby, grand regent; Mrs. Adele Fournier and Miss Ella Lee Cozby.

Others attending included Mrs. Santo West, Mrs. Paul Schuergens, Mrs. Stephen Micelli, Mrs. Peter Messe, Mrs. Vincent Pieri, Mrs. John Zuerlein, Mrs. Edward Hulbert, Mrs. Gerald Dalton, Mrs. George Pieri, Mrs. Raymond Herold, Mrs. Lawrence Palmsano, Mrs. Thomas Dinny, Mrs. Joseph Barbagallo, Mrs. Angelo Froio, Mrs. Anthony DePasco, Mrs. Joseph Deeken, Mrs. A. J. Mouche, Mrs. Catherine Jason and Miss Mary Dillon.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO Dresses - Sportswear "Ask Trude" — EL 6-1495

### Bethany Church Notes

The Rev. Ross Rhoads of Pasadena will take Dr. Schaper's place at the Bethany Church pulpit this coming Sunday, July 14. Dr. Schaper, pastor of the church and now on vacation will return the following week on July 21. Mr. Rhoads is now serving under the Gospel Broadcasting Association which produces the Old Fashioned Revival Hour broadcast heard each Sunday throughout the world. He shares the preaching hour with Dr. Charles Fuller, founder of the radio ministry over 25 years ago.

The Rev. Mr. Rhoads is a graduate of Wheaton College and Fuller Theological Seminary and comes to the church with a background of evangelistic ministry having just recently served the churches of America through Church Centered Evangelism. Working with Mr. Rhoads is Mr. Steve Musto, soloist and accomplished musician. Mr. Musto will minister through music to the congregation at Bethany this Sunday. They will minister both Sunday morning and evening at 11 a.m. and 7 p.m.

Mr. John Busn, church moderator, will convene the congregation in the Quarterly Business meeting this Wednesday evening, July 17 at 7:30 p.m. Mr. Harold Ankeny, minister of education at the church will bring a short devotional prior to the meeting.

Several young people from Bethany will attend the Forest Home Church Music Conference beginning this Sunday. They include Mark Ankeny, Norelee Bush, Vicki Ankeny, Sharon Anderson, Polly Kennard and Alan Ower.

These young people will be accompanied by Mrs. Helen Carruth of Reseda and former resident of Sierra Madre who will also be taking three young girls with her. Dr. and Mrs. Schaper will serve as part of the faculty at the conference during the week.

The Mariners Sunday School Class under the direction of president, Bruce Runquist will hold their monthly party at the home of Karl Drury's in Monrovia for a combined barbecue and swimming social. The Rev. Hugh S. Bell, Jr., is teacher of the class.

### Bible Lesson 'Sacrament' Sunday, July 11

Communion services will be held on Sunday at First Church of Christ, Scientist, Sierra Madre, and all other Christian Science branch churches throughout the world. The First Reader will read the church tenets and will invite the congregation to kneel in silent communion.

The Bible Lesson on "Sacrament" will include this verse: "Blessed are the pure in heart: for they shall see God" (Matt. 5).

Among selections from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will be this: "We should examine ourselves and learn what is the affection and purpose of the heart, for in this way only can we learn what we honestly are." (p. 8).

### New Neighbors In Sierra Madre

Sierra Madre welcomes a new family to the community. The Dyer family, Kirk and Patricia, with their two daughters and son, are moving into the former home of John Curtis at 245 S. Mountain Trail.

The Dyers come here from Casper, Wyoming. John Curtis and family will be moving into the home they just purchased at 3720 Mayfair, Pasadena.

ra Madre who will also be taking three young girls with her. Dr. and Mrs. Schaper will serve as part of the faculty at the conference during the week.

The Mariners Sunday School Class under the direction of president, Bruce Runquist will hold their monthly party at the home of Karl Drury's in Monrovia for a combined barbecue and swimming social. The Rev. Hugh S. Bell, Jr., is teacher of the class.

### Dr. Barnhart Announces Sunday Services

The Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, conducts two worship services every Sunday morning, a 9 o'clock Family Worship Service and a 11 a.m. Adult Service. The subject Sunday morning, July 14, is "First Things First." The public is warmly welcome.

Child care is provided at both services.

All are also invited to attend Mrs. Anna Dozier's class in greater understanding of the Bible every Thursday morning at 11 a.m.

A Junior Church for children from pre-school through the eighth grade is conducted each Sunday at 9 a.m.

There is also a Youth Activity for high school and first year college students every Sunday evening at 7:30 which Mr. and Mrs. Robert Spencer direct.

A divine healing meeting on Tuesday evenings at 8 o'clock is conducted by Dr. Barnhart.

Dr. Barnhart reminds all that "Spiritual help day or night can be had by calling HI 7-6162."

Attend the Church of Your Choice This Sunday

*Evangelical*  
**BETHANY LUTHERAN CHURCH**

La Sierra and Vineland on Sierra Madre Blvd. East Pasadena

Sunday School 9:30 A.M.  
Worship Service 11:00 A.M.

Sermon:  
"BURNING BUT NOT CONSUMING"  
(Nursery Provided)  
NIELS C. CARLSEN, PASTOR

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★ FAITH LUTHERAN CHURCH ★  
The Lutheran Church — Missouri Synod  
845 HASTINGS RANCH DRIVE — ARMIN W. HESSE, PASTOR  
9:00 — SUNDAY SCHOOL, PARENT-PUPIL SERVICE  
10:30 — CONGREGATIONAL WORSHIP SERVICE  
Conducted by Rev. Paul W. Schultz  
A CHRISTIAN WELCOME TO YOU!

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
9:30 a.m.—Sunday School  
11:00 a.m.—Communion Service  
Rev. Hugh S. Bell, Jr., leading  
6:00 p.m.—Christian Endeavor  
7:00 p.m.—"The Gospel Blimp"  
thirty minute, color film

**First Church of Christ, Scientist**  
186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 ... 9:30 A.M.  
Wednesday Testimonial Meetings ... 8:00 P.M.  
"Sacrament"  
READING ROOM, 22 N. BALDWIN AVE.  
Daily Except Sundays and Holidays ... 12-5 P.M.  
Saturday ... 10-5 P.M.

**Santa Anita Church of Religious Science**  
226 W. Colorado Blvd., Arcadia HI. 6-8206  
DR. ETHEL BARNHART, Minister

FIRST THINGS FIRST

July 14 9:00 and 11:00 A.M.  
Jr. Church 9:00 A.M. Youth Activity 7:30 P.M.  
Call HI 6-8206 regarding further activities  
Dial-for-Prayer, day or night HI 7-6162

**EPISCOPAL Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith, Jr., Rector  
Rev. James H. Miller, Assistant Priest  
Rev. Stephen Green, Assisting Priest

SUNDAYS  
7:30 a.m.—Low Mass  
8:40 a.m.—Morning Prayer  
9:30 a.m.—Sung Mass and Sermon, Coffee Hour.  
7 a.m.—Daily Mass  
Wednesday — 9 a.m. Mass

**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"

Church Service & Church School 10:00  
"Preparedness for the Unexpected"  
Junior High 7:00 P.M. College Age 8:00 P.M.

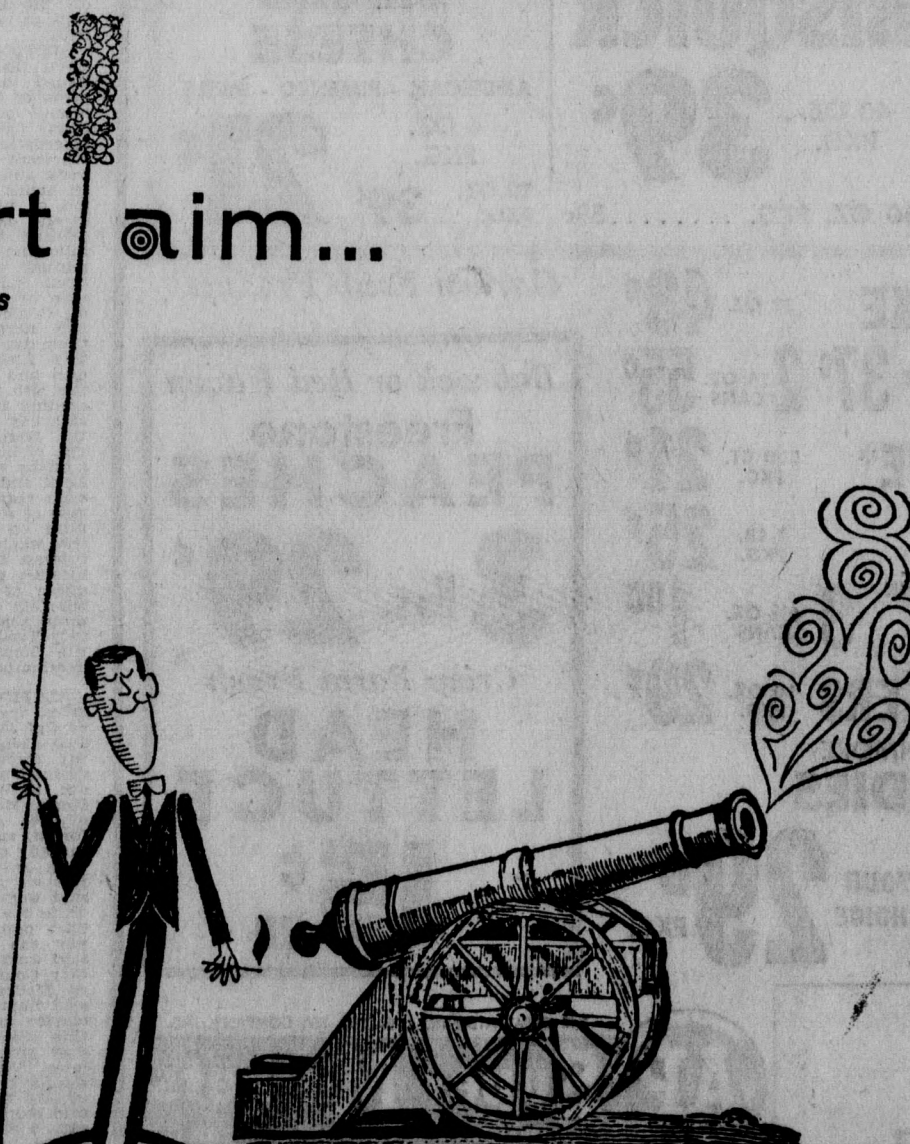
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In this regard, Altadena Federal Savings and Loan Association is always ready to serve your loan needs whether for buying a home, building a home, improving your home, or borrowing on the equity of your present home. Whatever the case, an AFS home loan counselor will be happy to assist you in arranging details. Come in and talk it over anytime.

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Some PRESCRIPTIONS  
Can Actually  
BUY TIME

... many times the ingredients of a prescription will retard the growth of harmful bacteria ... this giving your body time to build up its natural defenses against germs, bacteria, viruses.

This is just another reason why prescriptions today are one of the biggest bargains in history.

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29 N. Baldwin EL 5-3311

**TO BUILD:**  
An AFS Full Circle home loan is the kind you need to build a home to match your own plans. It's the kind that will help make your plans a reality.

**FOR HOME IMPROVEMENT:**  
An AFS Full Circle home improvement loan is what you need if you're planning to remodel or otherwise improve your present home. Such a loan increases the value and enjoyment of your home at a low cost.

**TO BORROW ON EQUITY:**  
An AFS Full Circle home loan is what you need to finance your present home, to receive additional funds, or to lower your monthly payments to fit your circumstances.

**TO BUY:**  
An AFS Full Circle home loan is the kind you need to buy a home, a home that pleases your mind, your pocketbook and the size of your family.

**AFS FULL CIRCLE HOME LOANS**







## 13 1/2 Billion Dollar Institution

### Bank of America Shows Loan, Deposit, Earnings Up

New highs in loans, deposits and resources and a strong earnings performance highlight Bank of America's mid-year statement of condition.

The record loan figure is \$7,857,823,853, an increase of \$663,828,904 since a year ago.

"This loan volume is evidence of a continuing business advance and is made possible by the wide variety of lending accommodations offered by the bank," said President S. Clark Beise.

Deposits totaled \$12,354,790,523, an increase of \$821,726,983 over a year ago.

Total resources of the bank rose to \$13,687,402,920, an increase of \$900,227,712 over the same date last year.

The bank's investments in securities stood at \$3,188,148,260, against \$3,188,744,264 in mid-1962.

President Beise reported net operating earnings for the first six months of 1963, after provision for applic-

## Samerjan On Honor List

The Dean's Honor List at the University of California, Riverside for the Spring 1963 semester contains the names of 435 undergraduate students. The announcement was made by Dean Robert A. Nisbet of the College of Letters and Science.

Each semester students of outstanding scholastic achievement are named to the Dean's Honor List. A 3.0 grade point average on a 4.0 scale based on a full scholastic program of 12 or more units is required. The 435 students named are out of an eligible undergraduate student body of 1,647.

The Dean's Honor List includes the following student from Sierra Madre: Judith A. Samerjan.

## Firemen Receive Instructions

Sierra Madre Fire Department's drill time on June 28 was spent in back of the First Western Bank building where the members of the department, under the direction of Fire Chief Charles E. Brown and Marvin Thomas of the Los Angeles City Fire Department gave the men present instructions on using the new 50 foot ladder recently added to the Crown fire truck.

The men worked in teams of six men. Under the direction of Marvin Thomas, who is an ex-member of the department, and who recently rejoined the new reserve group that has been formed, the men learned what was the right and wrong way to handle this new piece of equipment.

At the business meeting presided over by Fire Chief Brown various upcoming projects were discussed. Last Thursday, July 4, the members and their families gathered at the John Madocks home on North Auburn for the annual Fourth of July Picnic. This traditional function of the department is almost as old as the department.

Plans for the Fire Department farewell party for Police Chief Gordon McMillan, who is retiring after 37 years in the fire department, were discussed.

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## New Attraction Mount Alverno Thrift Shop

A new attraction has been added to the Mount Alverno Thrift Shop located at 158A West Live Oak, Arcadia. Lovely volunteer teenagers from Alverno Heights Academy will help staff the Thrift Shop during the summer months.

The first volunteers to start on their new venture in the business world are three Arcadia girls, Pam Piering, Chris Orr and Jane Driscoll. On's and ahs described their surprise and pleasure in examining the attractive and reasonable summer items, especially the bathing suits, summer dresses, costume jewelry and pretty purses.

Don't look now — but Right near you is THE PLAZA SHOP! Just off Balboa at 33 EAST MONTECITO Dresses • Sportswear "Ask Trudie" — EL 6-1405

Attend the Church of Your Choice This Sunday

## Las Comadres Plan Annual Fund Raising

Las Comadres of San Gabriel Valley are expecting two hundred guests to join them in their annual fund raising for Friendly Hand Foundation Sunday, July 21.

Dinner will be served in the exotic Nalkiki Banquet Room at the famous Ports O' Call Restaurant, in the Los Angeles Harbor, San Pedro. Following dinner in this tropical paradise, guests will board the S.S. Princess, "Floating Palace of the Pacific" for a two-hour cruise and dancing.

Greeting guests will be Mrs. Charles Falk, president; Mrs. Thomas Gaston, dinner and cruise chairman and her committee Mrs. Edward Blacker and Doris Freidman.

Among the patronesses for the event are Mrs. John Ainsworth, Mrs. Ray Austin, Mrs. Wynne E. Bedall, Mrs. Thomas Casey, Mrs. Alfred Dewsbury, Mrs. Charles Fueller, Mrs. J. Edwin Spangler, Mrs. William V. Stadnyk, Mrs. Samuel J. Stuart, Mrs. Edward Valenta, Mrs. James Rutherford, Mrs. Forrest L. Adair, Mrs. Harry E. Cotterman, Mrs. Wells Newton, Mrs. Frank Salas, Mrs. Robert Schumann, and Lynn Tierney, Margaret Cook, Jane Scott, Helen Clendenen, Betty Gotch, Polly Hall, Dorris Hopkin, and June Tener.

## Local Student On Dean's List

Ninety student at Harvey Mudd College, Claremont, were named to the Dean's Honor List for the second semester, 1962-63, according to Dr. Eugene Hotchkiss, dean of students at the college of engineering and science.

Among those named to the Dean's List was Anthony Leonardi-Cattolica, a June graduate, son of Mr. and Mrs. Antonio Leonardi-Cattolica, 124 Vista Circle, Sierra Madre.

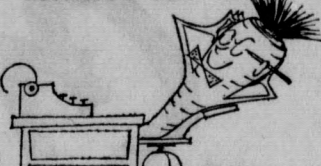
## Ill. and Mich. Annual Picnic Sunday, July 21

The Illinois and Michigan State Societies will have their annual picnic at Bixby Park, Cherry and Broadway on Sunday, July 21, from 10 a.m. to 4 p.m.

There will be a program at 12:30 by the Stars of Tomorrow, a band concert is planned at 2:30 p.m. by the City Band. Bring your own lunch and plan on spending the day.

## SIERRA MADRE NEWS—13 Thursday, July 11, 1963

### CARROT TOP



for her to put "Ice Milk" on it.

Several minutes of this busy period elapsed, when it was noticed her diligent effort of walking down the aisle, plate in hand, pie in the middle swimming in a sixteenth inch of cold milk . . . she had taken the pie to the milk dispenser and applied "Ice Milk."

This little episode reverts back many years to the days when women's position in the world was "not to ask the reason why, but do or die" . . . you should have seen the look on Carlyle's face . . . the girl was pleased that she got it to him without spilling a drop.

A little of this and a little of that . . . Overseas friends are constantly told of the gleaming efficiency of American kitchens, but what do they find when they pay us a visit? Everybody cooking in the back yard . . . It is thoughtless of the commencement speaker to tell the graduates that the world outside now belongs to them and then keep them sitting there 45 minutes before they get a chance at it . . .

The world produces a record 16 million tons of peanuts. Some are roasted others smashed, and quite a few are elected to office . . .

And with these few little morsels, I must get to work . . . I have been told that I work for the government for the first six months of this old year, and so as the situation now stands it is past July 1 and I am on my own time and I must make each and every minute count . . .

In closing let me remind you that the cost of running the Department of Labor rose from \$27.8 million in the fiscal year of 1955 to around 100 million this year . . . and that gives us something to celebrate Labor Day about . . . see you around the ol' swimming hole, I hope, I hope, I hope.

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## MORTUARY

CEMETERY • CHAPELS FLOWER SHOPS • MAUSOLEUMS CREMATORY • COLUMBARIUM

# SEMI-ANNUAL Clearance Sale

## STARTS TODAY 9:00 A.M.

### FLOOR SAMPLES GREATLY REDUCED

ZENITH PORTABLE TELEVISION 19" PICTURE With Space Command Remote Control One Only NOW **234.88**

Save On Christmas Table Decorations Were \$14.95 NOW **9.98**

SEALY SALE! SEE OUR TABLOID SECTION ENCLOSED IN THIS ISSUE

PRICED TO CLEAR

Solid Maple Child's Rocker Was \$17.50 NOW **11.89**

Full Size Wet Proof Playpen Pads Were \$3.95 NOW **1.98**

Folding Stools Choice of Colors Were \$6.95 NOW **4.88**

Folding High Chair Was \$28.95 NOW **19.98**

Decorator Sofa Pillows Were \$3.95 NOW **2.18**

FIGURINE Table Lamps 46" Tall Male or Female Figure Handsome Colors & Designs Were \$79.95 NOW **59.95**

BRAIDED Oval Rug Extra Heavy Wool Blend Was \$69.95 ONE ONLY **49.88**

BARBEQUE CHIP 'N DIP SET 3 PC. SET Only 34 ct **1.88**

Brown's Furniture

LIVING ROOM 4 PIECE WROUGHT IRON & CANE Sectional With Poly Cushions Was \$279.95 NOW **199.95**

EXTRA LARGE Den Sofa Beautiful Print Cover with Flounce One Only \$399.95 **299.95**

3 PC. QUILTED, CURVED Sectional Quilted Both Sides With Reversible Cushions Beautiful Color One Only Was \$629.95 **488.00**

## PEOPLE FURN.

WROUGHT IRON AS NATIONALLY ADVERTISED

Chair With Poly Cushions Was \$39.95 NOW **29.95**

HIGH BACK Love Seat With Poly Cushions Was \$69.95 NOW **49.95**

18th CENTURY HIGH BACK Wing Chair Reversible Cushion Fruitwood Finish Was \$129.95 NOW **99.95**

90" 2 CUSHION Quilted Sofa Self-decked Was \$289.50 NOW **199.98**

## BEDROOM

Genuine Walnut BOOKCASE Headboard With Footboard and Rail Cane Insert Door Panels Was \$119.50 NOW **89.95**

"VEGA" OILED WALNUT Bedroom Set Incl. T/Dresser w/Mirror, 2 Nite Stands and Full Size Panel Headboard Was \$299.95 NOW **229.95**

5 PC. OILED WALNUT Bedroom Set 6 Drawer Dresser, Mirror, Headboard, 2 Nightstands Was \$449.95 NOW **389.95**

9 DRAWER Maple Dresser With 31x45 Framed Plate Mirror Was \$199.95 NOW **159.95**

Custom Draperies WIDE SELECTION Fabric & Colors **1.88 yd.**

34 YDS. CARPET 100% Nylon Installed with 50-oz. padding **\$272**

SEALY SALE! SEE OUR TABLOID SECTION ENCLOSED IN THIS ISSUE

## DINING ROOM

GENUINE IMPORTED Mable Table AND 4 CHAIRS Antique White Base Was \$249.95 NOW **169.95**

WALNUT EXTENSION DROPLEAF Dining Table Was \$141.50 NOW **99.95**

CHAIRS TO MATCH Were \$29.50 NOW **22.95**

MAPLE EXTENSION DROPLEAF Dining Table Was \$129.95 NOW **99.95**

MAPLE Buffet & Hutch 2 Doors, Ample Storage Was \$239.95 NOW **189.95**

3 PC. Bar Set High Styled Bar and 2 Swivel Seat Stools Was \$49.95 NOW **38.88**

ORIGINAL OIL PAINTINGS Save **25% TO 30%**

## WOULD YOU LIKE TO HAVE AN AFFAIR?

It can be arranged. We're speaking about a second honeymoon of course . . . at Eaton's Santa Anita Hotel. Why not take advantage of our nearby location and wonderful facilities to relax for a week . . . or over a weekend in a quiet, peaceful atmosphere away from the noisy, world of reality? swimming pool • restaurant • air conditioned comfort reasonable rates

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## SPECIAL PRICE! HOT WATER HEATERS

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## Day & Night -- Jet -- Glass

	Heavy Duty
20 Gal. \$59.10	30 Gal. \$ 69.90
30 Gal. 62.90	40 Gal. 81.25
40 Gal. 72.00	50 Gal. 108.25
50 Gal. 93.00	70 Gal. 197.50
	Hi Temp Extra 4.25

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Wall Heaters and Floor Furnaces Forced Air Furnace Service a Specialty with us Call us for quick service **EL 5-7272**

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303 W. Sierra Madre in Sierra Madre



# WEEKEND FOOD SPECIALS!

# STOCK-UP ON STAPLES and SAVE

Prices Effective Wed., Thurs., Fri., Sat., July 10, 11, 12 and 13

<b>Folgers</b> <b>COFFEE</b> <b>59¢</b> <small>lb</small> <small>ALL GRINDS</small>	<b>Lawrys DRESSINGS</b> <small>ALL PURPOSE, SHERRY HAWAIIAN &amp; ITALIAN WITH CHEESE</small> <b>4</b> <small>bottles</small> <b>1.00</b>	<b>Frozen Foods</b> <b>Downyflake</b> <b>WAFFLES</b> <b>10¢</b> <small>6 COUNT</small>	<b>Bordo</b> <b>GRAPEFRUIT</b> <b>SECTIONS</b> <small>303 CANS</small> <b>4</b> <small>FOR</small> <b>\$1.00</b>	<b>VB</b> <b>APPLESAUCE</b> <small>303 CANS</small> <b>6</b> <small>FOR</small> <b>\$1.00</b>
<b>Tree Top</b> <b>APPLE JUICE</b> <small>24-OZ. TINS</small> <b>5</b> <small>FOR</small> <b>\$1.00</b>	<b>Bordens</b> <b>MAYONNAISE</b> <small>QUART</small> <b>49¢</b>	<b>Whole Sun</b> <b>ORANGE JUICE</b> <small>6-OZ. TINS</small> <b>4</b> <small>FOR</small> <b>\$1.00</b>	<b>Dole Sliced</b> <b>PINEAPPLE</b> <small>NO. 1/2 TINS</small> <b>6</b> <small>FOR</small> <b>\$1.00</b>	<b>Dole FRUIT</b> <b>COCKTAIL</b> <small>303 CANS</small> <b>5</b> <small>FOR</small> <b>\$1.00</b>
<b>Maxwell House</b> <b>INSTANT COFFEE</b> <b>\$1.09</b> <small>10-OZ. JAR</small> <small>SAVE</small>	<b>Buitoni</b> <b>RAVIOLI</b> <small>NO. 2 TINS</small> <b>4</b> <small>FOR</small> <b>\$1.00</b> <small>MEAT OR CHEESE</small>	<b>Underwood</b> <b>BAR-B-Q RIBS</b> <b>79¢</b> <small>SAVE 20c</small>	<b>Springfield</b> <b>APRICOTS</b> <small>NO. 2 1/2 TINS</small> <b>4</b> <small>FOR</small> <b>\$1.00</b>	<b>Springfield</b> <b>PEARS</b> <b>29¢</b> <small>NO. 2 1/2 TINS</small>
<b>SMUCKERS JELLY</b> <small>Boysenberry, Cherry, Blackberry, Plum, Elderberry</small> <small>10-OZ. JARS</small> <b>4</b> <small>FOR</small> <b>\$1.00</b>	<b>Heinz</b> <b>KETCHUP</b> <small>14-OZ. BOTTLE</small> <b>19¢</b>	<b>Birds Eye</b> <b>MIXED VEGETABLES</b> <small>10-OZ. PKGS.</small> <b>5</b> <small>FOR</small> <b>\$1.00</b>	<b>Niblets</b> <b>Whole Kernel</b> <b>CORN</b> <small>12-OZ. TINS</small> <b>6</b> <small>FOR</small> <b>\$1.00</b>	<b>Plastic</b> <b>SANDWICH BAGS</b> <b>10¢</b>
<b>Sunshine</b> <b>VANILLA WAFERS</b> <small>12-OZ. PKGS.</small> <b>3</b> <small>FOR</small> <b>\$1.00</b>	<b>Zee</b> <b>TOILET TISSUE</b> <b>12</b> <small>rolls</small> <b>\$1.00</b>	<b>Birds Eye</b> <b>FRENCH FRIES</b> <b>&amp;</b> <b>CRINKLE CUTS</b> <small>9-OZ. PKGS.</small> <b>6</b> <small>FOR</small> <b>\$1.00</b>	<b>Red Heart</b> <b>DOG FOOD</b> <small>TALL TINS</small> <b>8</b> <small>FOR</small> <b>\$1.00</b>	<b>SIMONIZE</b> <b>VINYL WAX</b> <small>For All Floors</small> <small>PINTS</small> <b>49¢</b> <small>Plus Tax</small> <small>QUARTS</small> <b>79¢</b> <small>Plus Tax</small> <small>GALLONS</small> <b>\$1.39</b> <small>Plus Tax</small> <small>HALF</small> <b>SAVE 30c</b> <small>VISTA FLOOR CLEANER</small> <b>99¢</b> <small>QUART Plus Tax</small>

## ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF			
TOP ROUND STEAK	95¢ <small>lb</small>	RUMP ROAST	69¢ <small>lb</small>
SWISS STEAK	79¢ <small>lb</small>	TOP ROUND ROAST	89¢ <small>lb</small>
GROUND ROUND	75¢ <small>lb</small>	SIRLOIN TIP ROAST	89¢ <small>lb</small>
GROUND CHUCK	59¢ <small>lb</small>	EYE ROUND ROAST	98¢ <small>lb</small>
Rath Black Hawk BACON	59¢ <small>lb</small>	Farmer John LINK SAUSAGE	25¢ <small>ea</small>

Fresh SALMON STEAK	Fresh to Bake WHOLE OR HALF SALMON	Fancy SWORDFISH STEAK
79¢ <small>lb</small>	69¢ <small>lb</small>	79¢ <small>lb</small>

## Fresh Produce

Babcock or Yellow Large Freestone PEACHES . . . . .	15¢ <small>lb</small>
Thompson Seedless GRAPES . . . . .	15¢ <small>lb</small>
Large Sweet CANTALOUPE . . . . .	7¢ <small>lb</small>
Young Tender SWEET CORN 5 ears	29¢
Kentucky Wonder GREEN BEANS . . .	19¢ <small>lb</small>
Large Brown MUSHROOMS .	29¢ <small>HALF POUND</small>

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